



CLOVERDALE

Business Improvement Association

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Minutes

BIA Board Meeting held on Tuesday Jan. 11, 2022 @ 6pm - BIA office

Present

Mike Garisto	Natalie Gauvreau	Troy Michaud	Dean Moore
Anita Parker	Rob Paterson	Frank Redekop	Terry Stewart
Scott Wheatley	Coreen Windbiel		
Paul Oraziotti ED	Edward Tain – COS		

Absent

Kent Archibald Steve Bednash

Acting Recording secretary: Paul Oraziotti Call to order 6:10 pm

Adoption of Agenda: Moved by Coreen Windbiel, 2nd by Troy Michaud, all in favor, Motion carried.

Adoption of Nov. 9th, 2021 Minutes: Moved by Rob Paterson, 2nd by Troy Michaud, Carried, all in favor.

Secretary's Note: The Dec. meeting of the BIA directors did not reach quorum and was cancelled.

1. NEW BUSINESS

a. Directors Appointment: Natalie Gauvreau

Upon a motion moved by Mike Garisto and seconded by Coreen Windbiel that Natalie Gauvreau representing HomeLife Benchmark Realty be appointed to the Board. Motion Carried unanimously.

b. Treasurer's report: Financial report for December of 2021 was presented for review by the BIA board meeting. DEC. P&L Total Income: \$1,000.00 Total Expenses: \$23,105.87 Bank Balance as of \$302,484.55

Motion to approve Dec 2021 Financials as presented. Moved by Mike Garisto and seconded by Troy Michaud. Motion carried.

c. CBIA 2022 AGM: The City of Surrey has requested that the Cloverdale BIA move its Annual General Meeting date forward in February. The BIA will look at the week of Feb 14th for the new date. Based on the current PHO guidelines it was agreed that the AGM would be a hybrid with an in-person meeting at the Clova Theatre and on Zoom. Director applications will

be open to the members within 3 weeks of the new AGM date and will be posted on the Cloverdale BIA website. A revised draft budget for Cloverdale BIA for 2022 was presented for directors' discussion. Paul presented a revised plan that would see resources shifted to upgrade Hawthorne Square from previous plans to upgrade city parking lots which are very low in use based on the pandemic. The ED went on to discuss the value of making downtown Cloverdale more friendly at night along with attracting more businesses that operate at night. The merits of this project have been discussed for numerous months and the Association was seeking to get more partnership out of the City or grants from the province or federal govt.

A motion moved by Troy Michaud to approve the revised 2022 BIA Budget as presented, seconded by Rob Paterson, Motion carried unanimously.

c. Hawthorne Square: After the successful property transfer for Hawthorne Square being officially made into park space, the need for a development plan and a new conceptual rendering of what the space could be transformed into has been discussed. Overall, the Square would get new lighting with plumbing for hanging baskets, additional landscaping, and furniture. Plus there would an upgrade to the electrical system to allow the square to be used at special events and more public art that would include revamping the Rodeo's history in Cloverdale.

d. Highway 10 & 177B St Intersection The BIA was advised that the Dec. meeting for 2021 would be postponed until the end of February 2022. The BIA will continue to create awareness of the issues with this intersection and will try to get our provincial MLA Mike Starchuk more involved.

2. OLD BUSINESS:

a. Heritage Storyboards

Our BIA 50/50 partnership with the City of Surrey's Heritage Advisory commission has been successful with the addition of 4 new Heritage Story boards placed in the historic downtown. This was intended to be a two-year project that would create an additional 4 new Story boards that would be placed in 2022 at the Brickyard Station and by Clover Square Village near the heritage Rail station.

b. Cloverdale Murals update

Discussions on any new murals will occur in the spring of 2022.

3. Committees

a. Beautification – Sidewalk repair. The City of Surrey started work on the 5600 block of 176 Street on both sides of the street to remove uneven concrete that been uprooted. The City completed the first upgrade before Dec. 21st and successfully expanded the Tree landscaping

beds along with trimming their roots for more controlled growth. The City advised that they will work on the 5700 block in the spring. Paul wanted to acknowledge City Councilor Linda Annis for her direct efforts at getting some actions on the long-needed repairs along with her involvement with getting the Heritage Storyboards completed.

b. Communications – The BIA reviewed a new video directed at younger women in the Cloverdale Trade area. The video was posted on Facebook, and YouTube and did get over 10,000 views. The BIA does continue to use Facebook and Twitter to promote the Town Centre.

c. Business Development: The month of December saw many rent/lease increases in the Cloverdale Town Centre. There were also a small number of vacancies that have arisen because of the pandemic. Development of residential buildings in the Town Centre are still moving forward with the most recent proposal to build across from the Museum of Surrey. (5 story appt)

d. Special Events: The BIA ED reported that the Association made the following donations after the Sun. Dec 5th Toy/Food Drive with the Cloverdale Chamber.

i. Cloverdale Christmas Hamper Program - \$2500, ii. The Surrey Heritage Society dba BC Vintage Truck Museum - \$1,500 iii. The Phoenix Society - \$1,000

Paul reported on a recent EGM that the Cloverdale Rodeo and Exhibition held in early Jan. 2022 to advise that it was likely that the Cloverdale Rodeo would be cancelled because of structural issues to the Stetson Bowl. The Rodeo board did get approval from their members to move forward on a Country Fair only for 2022.

ii. Safety & Security: The BIA has worked with members from the Surrey Association for Community Living and from the Phoenix Society to remove graffiti, remove weeds and light garbage from public areas. The area was particularly bad with numerous leaves and blockage of sewer grates during Dec. when it snowed.

iii. Other Business: BIA renewal period. There have been some discussions between the City and the BIA's in Surrey about the length of their renewal periods. It was suggested that all consider moving to a 7 year time period. The board discussed the matter and indicated a preference to remain at 5 years.

Next BIA Board meeting: The next February meeting is scheduled for Tues. Feb 8th at 6pm

Meeting Adjourned: 8:00 pm