



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday Dec. 08, 2020 @ 6pm - BIA office

Present

Dean Moore	Rob Paterson	Frank Redekop	Terry Stewart
Scott Wheatley			
Paul Oraziotti ED	(Z=zoom)		

Absent

Steve Bednash	Mike Garisto	Coreen Windbiel	Kent Archibald
Troy Michaud	Edward Tain - City of Surrey		

Acting Recording secretary: Paul Oraziotti Call to order 6:09 pm

Adoption of Agenda: Moved by Rob Paterson, 2nd by Terry Stewart, all in favor, Motion carried.

Adoption of Nov. 10th Minutes: Moved by Frank Redekop, 2nd by Rob Paterson, Carried, all in favor.

1. NEW BUSINESS

a. Treasurer's report: Financial report for October & November was presented for review by the BIA board meeting. The October Report: Total Expenses: \$64,657.52 Total Income: \$3,100.00 Bank Balance as of Oct 31 \$311,812.62 The November Report: Total Expenses: \$14,037.92 Total Income: 0 Bank Balance as of Nov. 30, 2020 is \$245,104.54

Adoption of the Treasurer's Report Moved by Rob Paterson, seconded by Frank Redekop and carried unanimously

b. Will Senger Square Proposal

The Cloverdale BIA met with a committee from the Cloverdale Rodeo to discuss their desire to rename Hawthorne Square after the late Will Senger who was a key figurehead of the annual Rodeo. Thoughts included a new design that would capture a range of Cloverdale Rodeo winners. A meeting was set up with Councilor Linda Annis who chairs the City's Heritage Advisory Commission to discuss their involvement. The BIA did express a desire to have the Square updated with public art, new landscaping, signage and other place making elements like Heritage Storyboards capturing the Town Centre's significant historic moments. The naming of

the Square ultimately lies with the City of Surrey and the BIA will continue to work with the Cloverdale Chamber to advocate for getting financial support for updating this vital part of town. There was brief discussion on lobbying the City for funds that were earmarked for moving the Surrey Little Theatre to a new location in Surrey. The Theatre group has decided to merge and move to Langley with their new partners and will no longer qualify for the capital investment. Our goal is to redirect City funding to upgrading Hawthorne Square to be a more meaningful public area.

2. OLD BUSINESS:

a. Highway 10 & 177B St Intersection

The BIA is in discussions with different departments within the City of Surrey to address various opportunities to improve the safety of a busy intersection at Hwy 10 and 177B St. The BIA has also spoken with the new MLA for the area, Mike Starchuk who is familiar with the intersection and supports our efforts. Discussions will be set up in the new year to address how to move forward in a coordinated manner between the MOT, the City and the BIA. The MOT has identified a local contact who expressed interest in partnering with the BIA.

b. Decorative Lighting 176 Street & Hawthorne Square

The BIA has requested new estimates for additional lighting installations in the alley way behind the Henry Public House by 57 Avenue. The second location is at a courtyard at 56A Ave between 176 St and 176A St. The BIA was advised that there are some upgrades required for the timers that control the light canopy and to ensure that it doesn't stay on all night.

3. Committees

a. Beautification – The BIA is working on plans with the City of Surrey to continue with the upgrade of the city owned parking lot at 176A St and 58A Ave. The City would also like to install a small bank of EV charging stations in the area beside the alley. The BIA has asked the City to consider get a cost estimate for striping the lot along with landscaping on the 176A St side like the King St lot. The BIA was also advised that recent light canopy installation was inspiration for the City to undertake a city-wide lighting contest for December.

b. Communications – The BIA is behind schedule on 2 video productions of businesses along Highway #10. Plans are underway to organize a shooting schedule in the New Year.

c. Business Development: The BIA has gone on record with the City of Surrey to oppose development efforts to utilize a commercial alley for an entry point into three proposed 5 story apartment buildings (AEGEAN GARDEN – Anxin Projects Ltd) between 58 Ave/177B/57A Ave.

d. Special Events: The BIA was unable to convert the 2020 Santa Parade into a Drive Thru event on the fairgrounds. All events are cancelled until further notice.

e. Safety & Security: The homeless population remains very visible. Continued uptick in graffiti in the area. There are also small spikes in random dumping of garbage in public areas or near large commercial containers.

4. Other Business: Filming in Cloverdale. Preparations are being made for a flashback scene for the TV show FLASH that will include the Clova and our office. The TV production came in a peak period and negotiated fairly with all the merchants affected by the filming. The BIA is working with the City to ensure that future filming is done a timely manner and that future film companies minimize their footprint in public parking lots. The BIA board was also advised that a HBO MAX tv series called the Scriptures would be filmed in early 2021. Exact dates have not been set but there is a lot of planning for future visits.

5. Next BIA meeting: Next BIA meeting January 12, 2020

Meeting Adjourned: 7:00 pm