



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday July 14, 2020 @ 6pm - BIA office

Present

Mike Garisto Dean Moore Rob Paterson Terry Stewart
Paul Orazietti ED

Absent

Steve Bednash Alex Charles James O'Neill Frank Redekop
Michelle Moore Kent Archibald Troy Michaud
Edward Tain - City of Surrey

Acting Recording secretary: Paul Orazietti Call to order 6:10 pm

Adoption of Agenda: Moved by Troy Michaud, 2nd by Terry Stewart, all in favor,
Motion carried.

Adoption of Mar. 10th Minutes: Moved by Troy Michaud, 2nd by Terry Stewart, Carried, all in favor.

1. NEW BUSINESS

Since the meeting did not reach quorum, no financial decisions were made at the meeting. The meeting did carry on and did discuss several matters.

a. Treasurer's report: Financial report to be completed at next BIA board meeting.

b. 2020 BIA LEVY

The City of Surrey has sent a letter to the BIA office indicating that the annual levy will be delayed for a short period and that the Association must ensure that utilizes existing funds.

c. Surrey Economic Recovery Coalition

Paul reported on this new committee that includes all the Chambers, Boards of Trade and BIAs in Surrey including the City of Surrey. The group meets to discuss COVID related matters and shares information on local research and campaigns that each member is working on to get through the Pandemic. The Coalition works together through social media to promote each other's efforts to Open for business. The committee also worked on having Temporary Patios for local restaurants that were interested in expanding their capacity.

d. New Office Update

The BIA/Chamber office is fully functioning, and some work remains on completing the Board Room and adding decorations to the office walls.

e. Place Making Discussion

The directors in attendance discussed the BIA's current efforts to look at adding public art murals (submission from the Vancouver Mural Art Festival) and at some lighting initiatives for public spaces. One of the ideas that would be investigated was a suggestion that we look at adding decorative lighting across the road on 176 Street. There was also a lot of discussion about another safety/beautification project at the intersection of Hwy 10 and 177B St. This was a project that the Cloverdale Chamber and BIA were lobbying the City and the MOT for some safety enhancements. The BIA would investigate some different cost proposals that would see the intersection improved by using modified poles that would match the black streetlights on 176 Street.

The group felt that the Public Art mural project should be on hold for now since it may not have the immediate impact of added lighting which would help the downtown to encourage businesses to stay open longer at night.

2. OLD BUSINESS:

a. King Street Parking Lot

This project is on hold with respect to murals, but there are on going efforts to add some Heritage Story Boards by the sidewalk on 176A St.

3. Committees

a. Beautification – The BIA was advised by the City that Beier Nurseries has retired and that the City would be using a Surrey based supplier. The new supplier apparently has provided a smaller basket than is normally used in past years. There was no reduction in costs as compared to last years purchase.

b. Communications – During the pandemic, the BIA has purchased local ads in both the Reporter and the Shop Cloverdale magazine to promote that Town Centre is Open, With Care. There also have been many social media posts to promote businesses being open along with the new temporary restaurant patios.

c. Business Development: New business construction and planning continues in the Town Centre. The BIA is working with the Chamber and local restaurants on opening 3 temporary patios on 176 St. The Vault Restaurant, the Hawthorne Beer Market & Bistro and the Henry Public House.

d. Special Events: The BIA has placed all of its major events on hold until the Pandemic subsides.

e. Safety & Security: Supportive housing update. The City still is planning to work with BC Housing on adding some Permanent modular housing for the Cloverdale area. A location has yet to be identified.

4. Other Business: None discussed

5. Next BIA meeting: Next BIA meeting TBD

Meeting Adjourned: 7:30 pm