



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday Mar. 10, 2020 @ 6pm - BIA office

Present

Kent Archibald
Dean Moore

Mike Garisto
Rob Paterson

Freta Mattern
Terry Stewart

Troy Michaud
Correen Windbiel

Paul Orazietti ED

Absent

Steve Bednash
Michelle Moore

Alex Charles
Edward Tain - City of Surrey

James O'Neill

Frank Redekop

Acting Recording secretary: Paul Orazietti Call to order 6:10 pm

Adoption of Agenda: Moved by Troy Michaud, 2nd by Terry Stewart, all in favor, Motion carried.

Adoption of Feb. 11th Minutes: Moved by Troy Michaud, 2nd by Terry Stewart, Carried, all in favor.

1. ELECTION OF DIRECTORS:

Paul called for the election of the Directors to fill the positions of President, 1st Vice President, Treasurer and Secretary.

i. Nomination for position of President. Nomination of Dean Moore for President. Moved by Mike Garisto & seconded by Kent Archibald. Any other nominations from the floor, called three (3) times, no other nominations, All in favour, none against, **Carried Unanimously**

Dean Moore took the chair after being re-elected President

ii. Nomination for position of Vice President . Nomination of Rob Paterson for Vice President. Moved by Correen Windbiel, seconded by Freda Mattern. Any other nominations from the floor, called three (3) times, no other nominations, All in favour, none against, **Carried Unanimously**

iii. Nomination for position of Treasurer: Nomination of Dean Moore. Moved by Troy Michaud, seconded by Terry Stewart. Any other nominations from the floor, called three (3) times, no other nominations, All in favour, none against, **Carried Unanimously**

iv. Nomination for position of Secretary: Nomination of Freda Mattern. Moved by Mike Garisto, seconded by Troy Michaud. Any other nominations from the floor, called three (3) times, no other nominations, All in favour, none against, **Carried Unanimously**

2. NEW BUSINESS:

a. Treasurer's report: Treasurer Dean Moore presented the February 2020 Treasurer report. The February 2020 Report had a Total Income: \$0. Total expenses: \$17,918.74 Bank balance as of February 29th, 2020: \$193,390.27

Motion to accept the Feb. 2020 Treasurer's Report as presented moved by: Mike Garisto, and seconded by Terry Stewart, motion carried unanimously.

b. 2020 BIA AGM

The Cloverdale BIA held its 2020 Annual General Meeting at the Cloverdale Theatre. The 2021 BIA Budget had been presented and approved by the membership in attendance at the AGM. Thirteen directors names were brought forward and none came from the floor of the meeting.

c. New Office Update

The City of Surrey did not give the BIA any reductions on their proposed rent increases at 5738 176 St. The BIA board agreed that the smaller space at 5738 176 St would be more prudent and would allow the BIA and Cloverdale Chamber to remain together.

Upon a Motion Moved by Mike Garisto, that the BIA board approve a minimum \$12,000 budget for leasehold improvements. Seconded by Troy Michaud. Motion carried unanimously

2. OLD BUSINESS:

a. Cloverdale Chamber Advocacy Committee

i **Hwy #10 & 177B Intersection** – The BIA and Chamber are working together to advocate for safety improvements with the City and MOT. The MOT did install a new pedestrian delayed crossing light at the corner of 180 St and Hwy #10 by Kwantlen. The BIA and Chamber are still awaiting feedback from the report that the MOT commissioned.

li **Proposed Cloverdale Truck By-pass** – After a discussion with the City, the previously designated Truck route is now a collector road (James Hill Drive) and is for local traffic only.

3. BIA Committees:

a. Beautification:

The City of Surrey will go ahead with ordering hanging baskets for 176 Street that will be mounted on the week before the Cloverdale Rodeo.

b. Communications: The BIA will continue to use Social Media in a more expanded manner for 2020. The BIA will look into partnering with the Cloverdale Chamber on creating more classes on Social Media content and strategic planning.

c. Business Development: New business construction and planning continues in the Town Centre.

d. Special Events: The Board was advised that the City of Surrey did not provide an annual grant for the 2020 Surrey Santa Parade. As noted in the AGM the parade will continue to rely heavily on corporate sponsorship and should the event not hit at least 75% of the funding minimum, the event will be cancelled.

e. Safety & Security: The business community is relatively quiet with an increased presence in homeless people in the area. B&E's remain low at this point.

4. Other Business: None discussed

5. Next BIA meeting: Next BIA meeting TBD

Meeting Adjourned: 8:00 pm