



CLOVERDALE

Business Improvement Association

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Minutes

BIA Board Meeting held on Tuesday Mar. 9, 2021 @ 6pm - BIA office

Present

Mike Garisto Dean Moore Rob Paterson Frank Redekop
Terry Stewart Scott Wheatley Coreen Windbiel Paul Orazietti ED
Edward Tain - City of Surrey

Absent

Steve Bednash Troy Michaud Kent Archibald

Acting Recording secretary: Paul Orazietti Call to order 6:10 pm

Adoption of Agenda: Moved by Coreen Windbiel, 2nd by Mike Garisto, all in favor, Motion carried.

Adoption of Feb. 9th Minutes: Moved by Terry Stewart, 2nd by Scott Wheatley, Carried, all in favor.

The Executive Director opened the meeting with an apology to the board of directors for not having a Quorum of 20 people in attendance at the CBIA AGM. The BIA ED made an error in counting the number of properties and businesses that totaled 20 at the Feb 22nd AGM but because of a By-law adjustment 6 years ago a member could only have one vote no matter how many businesses or properties they owned in the BIA catchment area. The BIA ED explained that the City was required to legally uphold the By-law even though it is twice the amount required by either the Newton BIA or the Downtown Surrey BIA which is 5 times larger than Cloverdale. A committee will need to be struck with board members to align the Cloverdale BIA by-laws closer to the other 3 BIAs in Surrey. To get timely information to the Mayor and City Council for approval, a follow up AGM would be held as soon as possible with 14 days requirement to give notice. The new BIA AGM date was set for March 16th.

1. NEW BUSINESS

a. Director Appointment: Sunny Rashid from Penguin Tech appointed to the BIA Board of directors.

A motion was made to appoint Sunny Rashid to the 2021 BIA board. Moved by Coreen Windbiel and seconded by Scott Wheatley, motion carried unanimously.

b. Treasurer's report: Financial report for December was presented for review by the BIA board meeting. Total Expenses: \$13,650.58 Total Income: \$1,050.00 Bank Balance as of Feb. 28th, 2021 \$207,245.91

Adoption of the Treasurer's Report Moved by Mike Garisto, seconded by Scott Wheatley and carried unanimously

c. 176A St/58A Parking Lot – The Budget was approved in the Feb. meeting and the BIA is awaiting installation of 2 EV charging units that can charge 4 EVs at once. The City indicated that the lot should be completed in early May and will include new parking stripes.

d. 2nd Virtual CBIA AGM

The Cloverdale BIA will hold its second virtual AGM using zoom for a meeting that will start at 6pm on Tuesday, Mar. 16th. The nominations committee has confirmed that all existing directors have requested to stay on for another term.

2. OLD BUSINESS:

a. Highway 10 & 177B St Intersection

No new information available currently.

c. Heritage Storyboards

Surrey Heritage services is still processing the request for Heritage Storyboards and will confirm by the next board meeting the Committee's financial contribution. The Heritage Storyboard proposal was received with great enthusiasm and will move forward this summer.

c. Decorative Lighting Update

The BIA has met with the lighting supplier, who has recommended a different type of light for Robinson Square that would not be subject to vandalism like the lights that cross the road on 176 Street. A cost estimate will be generated shortly after confirming where power will be drawn from. The BIA ED met with one of the Henry Public House owners who expressed a desire to move forward on a mural in the alley at the back of the pub. The BIA will provide mural artist references but will need to come up with a different lighting option for the alley that will not block or interfere with the mural.

3. Committees

a. Beautification – The BIA is still awaiting install info for the 2021 Hanging Baskets. A new supplier will be chosen by the City of Surrey.

b. Communications – The BIA is continuing with an ongoing social media campaign on twitter and Facebook announcing all the positive changes occurring in the Cloverdale Town Centre. The BIA is still placing ads with the Cloverdale Reporter and the Shop Cloverdale Magazine.

c. Business Development: Most projects are still preparing to get underway especially four of five apartment buildings that have been proposed along 177B St at 56A Ave and at 58 Ave.

d. Special Events: No new information available currently.

e. Safety & Security: The area continues to have some Homeless population that remains quite visible. Continued uptick in graffiti in the area. Continuation of random dumping of garbage in public areas or near large commercial containers.

4. Other Business: BIA director Mike Garisto reported on the Columbus Homes effort to build 89 units of affordable housing for seniors at the Southdale Manor location on 176A St by 60th Ave. Mike was pleased with the direction that the project is heading and advised that the building would also have underground parking.

5. Next BIA meeting: Next BIA meeting April 13, 2021

Meeting Adjourned: 7:00 pm