



# CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

## Minutes

### ***BIA Board Meeting held on Tuesday Feb. 9, 2021 @ 6pm - BIA office***

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#### **Present**

Troy Michaud	Dean Moore	Rob Paterson	Frank Redekop
Terry Stewart	Scott Wheatley		
Paul Oraziotti ED	Edward Tain - City of Surrey		

#### **Absent**

Steve Bednash	Mike Garisto	Coreen Windbiel	Kent Archibald
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Acting Recording secretary: Paul Oraziotti Call to order 6:12 pm

*Adoption of Agenda: Moved by Rob Paterson, 2nd by Troy Michaud, all in favor, Motion carried.*

*Adoption of Jan. 9<sup>th</sup> Minutes: Moved by Troy Michaud, 2<sup>nd</sup> by Terry Stewart, Carried, all in favor.*

#### **1. NEW BUSINESS**

**a. Treasurer's report:** Financial report for December was presented for review by the BIA board meeting. Total Expenses: \$13,819.14 Total Income: \$1,050.00 Bank Balance as of Jan. 31 \$219,349.35

*Adoption of the Treasurer's Report Moved by Scott Wheatley, seconded by Troy Michaud and carried unanimously*

#### **b. Virtual CBIA AGM – Feb. 22, 2021**

The Cloverdale BIA will hold its virtual AGM using zoom for a meeting that will start at 6pm on Monday, Feb.22<sup>nd</sup>. The nominations committee has confirmed that all existing directors have requested to stay on for another term.

#### **c. CBIA 2021 & 2022 BUDGET**

The BIA ED revisited the revised format of the BIA budget template which combines placemaking projects, especially those that have been carried over from the previous year. The BIA is starting with a larger than normal carry over amount because of the suspension of special event expenses and delays in capital projects. The City of Surrey rep Edward expressed concern that members may feel that they are not getting a sufficient ROI on the BIA levy if expenses are

too concentrated especially with placemaking projects. The BIA board discussed the concern and felt they are still on target with the project planning. The ED stated that BIA placemaking projects will always come to the Board for final approval with an estimate being presented that demonstrates that the BIA is leveraging its resources and not funding joint projects solely. The BIA is looking to partner with the City of Surrey on numerous projects and will advise the board of estimates as they are generated.

## **2. OLD BUSINESS:**

### **a. Highway 10 & 177B St Intersection**

No new information available currently.

### **b. Heritage Storyboards**

The BIA presentation was well received by the Heritage Advisory Commission and they are looking into a first phase that will see at least 4 new Heritage Storyboards created this year. Councilor Annis will get back to the BIA on a number for financial support and will investigate additional avenues that would include additional signage in Hawthorne Square.

### **c. Decorative Lighting Update**

No new information available currently.

## **3. Committees**

**a. Beautification** – The BIA board was presented with a cost estimate of \$36,750 (BIA portion) for the upgrade of the 176A St parking lot. The City will partner 50/50 on the EV chargers and will also add additional funds to do additional work on the King Street Parking lot.

*Motion to approved Parking Lot cost estimate as presented by City. Moved by Troy Michaud and seconded by Rob Paterson, motion carried.*

**b. Communications** – The second spot featuring the Crossroads and Hwy 10 was voiced by BIA director Rob Paterson. The video was posted on Facebook and received over 25,000 views which is like the first video that the BIA had produced. The BIA is still working on a third video that will feature the west side of Hwy 10 from 176 Street.

**c. Business Development:** No new information available currently.

**d. Special Events:** No new information available currently.

**e. Safety & Security:** The area continues to have some Homeless population that remains quite visible. Continued uptick in graffiti in the area. Continuation of random dumping of garbage in public areas or near large commercial containers.

**4. Other Business:** The BIA was still working with the City of Surrey and the Scriptures production company on a 4 day shooting schedule for mid February that will be shooting in 3 different locations in downtown Cloverdale.

**5. Next BIA meeting:** Next BIA meeting March 9, 2021

Meeting Adjourned: 7:00 pm