



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday Jan. 19, 2021 @ 6pm - BIA office

Present

Dean Moore Rob Paterson Frank Redekop Terry Stewart
Scott Wheatley
Paul Orazietti ED (Z=zoom)

Absent

Steve Bednash Mike Garisto Coreen Windbiel Kent Archibald
Troy Michaud Edward Tain - City of Surrey

Acting Recording secretary: Paul Orazietti Call to order 6:09 pm

Adoption of Agenda: Moved by Rob Paterson, 2nd by Frank Redekop, all in favor, Motion carried.

Adoption of Dec. 8th Minutes: Moved by Rob Paterson, 2nd by Terry Stewart, Carried, all in favor.

1. NEW BUSINESS

a. Treasurer's report: Financial report for December was presented for review by the BIA board meeting. Total Expenses: \$16,171.85 Total Income: \$3,350.00 Bank Balance as of Dec. 31 \$233,143.49

Adoption of the Treasurer's Report Moved by Frank Redekop, seconded by Terry Stewart and carried unanimously

b. Virtual CBIA AGM – Feb. 22, 2021

The Cloverdale BIA will hold a virtual AGM using zoom for a meeting that will start at 6pm on Monday, Feb.22nd. The BIA office will immediately advise the membership of the AGM and will prepare audited financial statements and revised budgets for 2021 and 2022. There will also be an election of directors.

c. CBIA 2021 & 2022 BUDGET

The BIA ed presented a revised budget for 2021 that reflected shifts in spending especially considering not holding any special events in 2020 or potentially for 2021. The BIA has modified its financial reporting as requested by the City of Surrey and expenditures for beautification have been reclassified into Placemaking.

BIA rent for 2021 was also modified because of the Association moving next door to avoid a large scale rent increase that would have brought it to over \$4,000/mth as compared to \$2,465.40 that it will pay monthly for the next 5 years. The BIA board was made aware that the City of Surrey will provide cost estimates for the Parking Lot upgrade at 58A Ave & 176A St which will proceed prior to the Hwy 10/177B St intersection upgrade. The BIA is still in discussions with the MOT and other parties to get this project moving.

Motion made by Frank Redekop and seconded by Rob Paterson, motion carried, all in favor to approve the modified 2021 CBIA BUDGET

Motion made by Scott Wheatley and seconded by Rob Paterson, motion carried, all in favor to approve the modified 2022 CBIA BUDGET

2. OLD BUSINESS:

a. Highway 10 & 177B St Intersection

The CBIA has received a valuable Transportation Impact Assessment performed for the area particularly concerning 177B St and efforts to develop at least 4 five story apartment buildings in 2021.

b. Hawthorne Square-Heritage Storyboards

The CBIA made a presentation to the Heritage Advisory Committee requesting an opportunity to partner on several heritage storyboards that are proposed for several locations in the Town centre including the Round Table Square at the Brickyard Station, Hawthorne Sq., King St parking lot & 58A & 176A St parking lot. Councillor Annis was incredibly supportive and would get back to the BIA on the next steps. She also has spoken internally at the hall about the potential upgrade and it was warmly received.

c. Decorative Lighting Update

MLK Illumination is working on a couple of different options for lighting for the Oasis Sq corridor at 56A Ave between 176 St and 176A St. plus the alley behind the Henry.

3. Committees

a. Beautification – The BIA is still awaiting a cost estimate from David Sadler and the proposed upgrade of the parking lot at 58A Ave and 176A St.

b. Communications – The production company has shot aerial drone shots of Hwy 10 and is working with two different speakers for finalizing the Open With Care videos. The Board was advised that the Downtown Video featuring Annie at the Heart has had over 25,000 views and

did attract some negative comments from people who felt that wearing masks was communist. Overall residents have been receptive to the message about the Town Centre's approach to safety.

c. Business Development: The BIA board discussed a recent notification from the City regarding Clover Square Village's zoning change from C-8 to CD. The BIA board completely supports the zoning change which reflects what the mall currently has for a roster.

d. Special Events: The Pandemic has stopped us in our tracks for holding special events in 2021 with no early signs of change imminent.

e. Safety & Security: UNCHANGED Homeless population remains quite visible. Continued uptick in graffiti in the area. Steady random dumping of garbage in public areas or near large commercial containers.

4. Other Business: The BIA was advised that a new TV series called the Scriptures would be using the old Sabrina location for a HQ and that they would return in February to start filming. Details are still sketchy on what they would like to do.

5. Next BIA meeting: Next BIA meeting February 9, 2021
Meeting Adjourned: 7:00 pm