



2021-2022 Director Application Form

The Board of Directors

Qualifications

The Board of Directors is the policy body of the Cloverdale Business Improvement Association. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board. Genuine and unselfish interest in the BIA and its objective is the first requirement for the Board members.

Other qualifications include:

- A willingness to make time necessary to give the proper attention to Cloverdale Business Improvement Association responsibilities.
- The ability to inspire others and to command the respect of associates in the course of conducting Cloverdale Business Improvement Association affairs.
- The ability to work constructively and harmoniously with directors, members and staff of the Cloverdale Business Improvement Association in accordance with policies established by the Board of Directors.

The proper performance of responsibility by directors and officers is vital to the sound and efficient operation of the Cloverdale Business Improvement Association.

Good Board Member:

- Approaches his/her responsibilities in the spirit of a trustee on behalf of the members.
- Backs up other board members and staff, rising to their defense when they are unjustly criticized or attacked.
- Welcomes information and the best available advice.

A good place to grow, since 1870

- Respects the right of other Board members and of staff.
- Accepts and supports those decisions that are made by a majority vote.
- Endeavors to keep disagreements and controversies impersonal, and to promote unity.

Functions of the Board Member

You should plan to:

- Attends every meeting of the Board of Directors
- Volunteer to work on the Board's committees in areas where your own work and life experiences will best be used.
- Take an active role in discussing and developing all new policies and procedures for all Cloverdale Business Improvement Association matters, including the Cloverdale Business Improvement Association annual operating budget and spending plans
- Take an active role in reviewing and evaluating the major programs designed to serve the membership and committees
- Make sure that your opinions and thoughts on all matters that come before the Board are presented in a way that represents the interests of the membership

Overall, serving on the Cloverdale Business Improvement Association Board of Directors does not come without obligations. It carries a strong need for commitment on your part. Serving on the Cloverdale Business Improvement Association Board of Directors, however, should also be enjoyable, and rewarding, both personally and for your business.

I _____,

have read and agree to the terms above and will allow my name to stand for the election to the Cloverdale Business Improvement Association for Feb. 23, 2021 to Feb. 23, 2022 term.

Signature: _____

Print Name of Signature: _____

Date: _____

Email: _____

Cell: _____