



# CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

## Minutes

### *BIA Board Meeting held on Tuesday Oct. 8, 2019 @ 6pm - BIA office*

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#### **Present**

Mike Garisto	Freda Mattern	Troy Michaud	Dean Moore
Michelle Moore	Frank Redekop	Terry Stewart	
Paul Orazietti ED			

#### **Absent**

Kent Archibald	Steve Bednash	Alex Charles	Rob Paterson
Kristy Hill	James O'Neill	Edward Tain - City of Surrey	

Acting Recording secretary: Paul Orazietti Call to order 6:15 pm

Adoption of Agenda: Moved by Freda Mattern, 2nd by Frank Redekop, all in favor, Motion carried.

Adoption of Sept. 10<sup>th</sup> Minutes: Moved by Mike Garisto, 2<sup>nd</sup> by Terry Stewart, Carried, all in favor.

#### **1. NEW BUSINESS:**

**a. Treasurer's report:** Treasurer Dean Moore presented the September 2019 Treasurer's report for discussion. The September 2019 Report had a Total Income: \$0. Total expenses: \$12,554.23. Bank balance as of September 31, 2019: \$267,427.19

Adoption of Treasurer's Report: Moved by Troy Michaud, 2<sup>nd</sup> by Terry Stewart, carried, all in favor.

#### **b. CBIA 2020 Budget**

The ED reviewed each line item on the proposed 2020 CBIA Budget that would be brought forward to the EGM meeting for a member vote. The BIA will continue to sustain existing annual events that are organized by the BIA which includes the Bed Races, Chili Cook-off, Rodeo Parade and the Surrey Santa Parade. The BIA will also continue to support Cloverdale Market Days and Ladies Night Out. The BIA is focusing on landscaping/beautification projects that include the creation of a second Community gateway sign on Hwy #10, improving 2 city owned parking lots, a place making project in a public area such as Hawthorne Square along with a

beautification initiative at the corner of the Cloverdale By-pass (Hwy #15) and Highway #10. The budget also includes fund for a part time worker for the office.

Adoption of CBIA 2020 Budget: Moved by Freda Mattern, 2nd by Mike Garisto, all in favor, Motion carried.

**c. CBIA Extraordinary General Meeting – Oct 21/19**

The BIA will present the 2020 CBIA Budget along with asking for support for the renewal of the Cloverdale BIA for another 5 year period starting in March of 2020. The Base budget for the new term as calculated by the City of Surrey will start at \$221,300 and will increase by 3.5% annually.

**2. OLD BUSINESS:**

**a. King Street Alley Project**

The BIA and City of Surrey are working on the second phase of the Parking lot upgrade which will include a garbage enclosure for the North end of the lot. In addition, the BIA is looking at adding decorative lighting along 5 building edges from the Clova to the Vault Restaurant.

**3. BIA Committees:**

**a. Beautification:**

The BIA was advised by a MOSAIC employee that the project will be completed by the end of September and that they were using a second firm to complete the lettering “Since 1870” since the first was unacceptable. The Board will be advised of a ribbon cutting ceremony upon official completion of the project.

**b. Communications:** The BIA website is generating a lot of calls to the office when people google Cloverdale. The BIA office is redirecting the callers back to the local businesses. The BIA continues to use Facebook and Twitter to promote Cloverdale and special events. Social media has become a very important and cost effective tool in promoting the BIA.

**c. Business Development:** The BIA office continues to be visited by developers and property owners to discuss their future plans. The BIA was approached by the owners of a residential property on the N.E. corner of 177B St and 56A Ave that would like to build a 4 storey apartment building along with entering a heritage revitalization agreement for the existing heritage home to remain on the site. The BIA will speak with the City of Surrey planning department to see if there is a need to secure additional parking for the east side of the Town Centre that might be paid for by Parking Variances by three different developers.

**d. Special Events:** The BIA office was proud to report that Boyd Autobody & Glass has become the presenting sponsor for the 14<sup>th</sup> Annual Surrey Santa Parade of Lights. The BIA office has met

with the City of Surrey FEST committee to review the parade route and ways that we can add a larger audience for the event.

**e. Safety & Security:** The BIA office has met several times with the Dist 4 RCMP Staff Sergeant to discuss local safety issues. The 2019 BIA member survey confirms that illegal dumping, graffiti and nuisance behavior by drug users and alcoholics are still the biggest problems that the community faces.

**4. Other Business:** None discussed

**5. Next BIA meeting:** Next BIA meeting scheduled for Tuesday, Dec. 10th, 2019 at 6pm.

Meeting Adjourned: 8:10 pm