



# Minutes

## ***BIA Board Meeting held on Tuesday Feb. 11, 2020 @ 6pm - BIA office***

---

### **Present**

Kent Archibald      Freta Mattern      Troy Michaud      Dean Moore  
Rob Paterson      Frank Redekop      Terry Stewart

Paul Oraziotti ED      Edward Tain - City of Surrey

### **Absent**

Steve Bednash      Alex Charles      Mike Garisto      Michelle Moore  
James O'Neill

Acting Recording secretary: Paul Oraziotti      Call to order 6:10 pm

Adoption of Agenda: Moved by Rob Paterson, 2nd by Terry Stewart, all in favor,  
Motion carried.

Adoption of Jan. 14<sup>th</sup> Minutes: Moved by Troy Michaud, 2<sup>nd</sup> by Terry Stewart, Carried, all in favor.

### **1. NEW BUSINESS:**

**a. Treasurer's report:** Treasurer Dean Moore presented the December 2019 & January 2020 Treasurer report.

The December 2019 Report had a Total Income: \$16,551.82. Total expenses: \$32,519.39 Bank balance as of December 31<sup>st</sup>, 2019: \$209,461.79

The January 2019 Report had a Total Income: \$17,238.11. Total expenses: \$12,010.44 Bank balance as of January 31<sup>st</sup>, 2020: \$211,966.53

Motion to accept the Dec. 2019 Treasurer's Report as presented moved by: Troy Michaud, and seconded by Frank Redekop, motion carried unanimously.

Motion to accept the Jan. 2020 Treasurer's Report as presented moved by: Rob Paterson, and seconded by Terry Stewart, motion carried unanimously.

### **b. 2020 BIA AGM**

The Cloverdale BIA will hold its 2020 Annual General Meeting at the Cloverdale Theatre (aka Clova) on Tuesday, Feb. 25<sup>th</sup> at 7pm. As per the constitution the BIA mailed all property owners

an AGM notice in the last week of January. All businesses were also emailed at the same time. An ad was placed in the Cloverdale Magazine and an ad posted on Twitter and Facebook.

**c. Revised 2020 CBIA Budget**

The 2020 approved budget from the EGM required an update to reflect large costs increases for the BIA rent for the next 5 years and also to cover doubling costs for traffic control for the Surrey Santa parade. There was also an increased commitment to support the Surrey Santa Parade that is conditional that if insufficient corporate support cannot be raised before the event that it will be cancelled.

Motion to approve the 2020 CBIA Budget as presented Moved by Freda Mattern, and seconded by Frank Redekop, motion carried unanimously.

**d. 2021 CBIA Budget**

The 2021 Budget was reviewed with an eye to sustaining existing special events and to continue on with landscaping/beautification projects that includes a new community gateway sign on Hwy #10 and 180 St., city parking lot upgrades, lighting displays, more heritage story boards and a place making project that could involve Hawthorne Square.

Motion to approve the 2021 CBIA Budget as presented Moved by Rob Paterson, and seconded by Terry Stewart, motion carried unanimously.

**e. BIA office/lease review**

The BIA has looked around the community to find a slightly smaller location than it currently has. Our next door neighbor SOS Security Solutions merged with a company based in Coquitlam and gave notice on their space for March 1, 2020. The owner is offering 1,666 sq ft at rate of \$14/per sq ft. The space is 1,000 sq ft smaller than the current office but is affordable and less of strain for the Cloverdale Chamber. A City councilor who has met with the BIA/Chamber on this matter is hoping to get us a rent reduction and will advise us before Feb. 14<sup>th</sup>.

**2. OLD BUSINESS:**

**a. BIA Renewal Update**

The City has given seven businesses one more week to address whether they are opposed to the renewal of the Association. At present, even if all of the 7 late property owners opposed the BIA renewal, there is insufficient support to stop the renewal of the Association. The City indicated that fewer than 10% of the members were opposed to the renewal. The City advised that information has to move forward and will become official before the end of the month.

## **b. Cloverdale Chamber Advocacy**

### **i. Hwy #10 & 177B Intersection Safety Review**

The Cloverdale BIA and Chamber along with our local MLA have teamed together to work on trying to get resources to make the Hwy 10 intersection safer for pedestrians crossing. The City of Surrey has helped with the first steps of this issue and has asked the MoT about adding a “Leading Pedestrian Interval” signal at the intersection. Other options will be looked at. The MoT is asking that all concerns be put in writing and submitted for review.

### **ii. New proposed Cloverdale Truck By-pass**

The BIA and Chamber are also looking to work with the province to help traffic in the area to deal with the addition of a new Hospital to be built behind Kwantlen on Hwy #10. One proposal is to amend a couple of decades old plan to have heavy trucks by-pass the Cloverdale town centre by going south of the railway tracks and connecting with 192 St. The original plan would have seen truck traffic diverted directly in front of the new hospital.

## **3. BIA Committees:**

### **a. Beautification:**

The Gateway sign project remains unchanged as the BIA awaits a formal response from the City of Surrey on this matter. The ED will meet with David Sadler, the Beautification Planner to discuss the building of a new Community Gateway sign in a flower bed on 180 St by Stampede Tack.

**b. Communications:** The BIA website is being updated to include new local events and new info (registration forms) for all of the upcoming Rodeo Days events. The events have also been posted on social media.

**c. Business Development:** Based on the number of proposed developments for 2020 in the Cloverdale Town Centre, the area is starting to boom. While there has been a fair amount of development there also have been a few businesses that have closed due to retirement or for other reasons.

**d. Special Events:** The board supports the annual Surrey Santa Parade and one director suggested that we consider renaming the event especially in light of the City of Surrey not giving the BIA a special event grant for the first time in many years. The BIA office has already started working on the planning for all of the upcoming Rodeo Days events that includes the Bed Races, Chili Cook-off and Rodeo Parade.

**e. Safety & Security:** Kudos to the local RCMP that have kept the Cloverdale Town Centre one of the safest places in the City of Surrey.

**4. Other Business:** None discussed

**5. Next BIA meeting:** Next BIA meeting scheduled for Tuesday, Mar. 11th, 2020 at 6pm.

Meeting Adjourned: 8:00 pm