



Minutes

BIA Board Meeting held on Tuesday Jan. 14, 2020 @ 6pm - BIA office

Present

Kent Archibald	Steve Bednash	Troy Michaud	Dean Moore
Michelle Moore	Frank Redekop	Terry Stewart	
Paul Orazietti ED			

Absent

Alex Charles	Mike Garisto	Rob Paterson	James O'Neill
Edward Tain - City of Surrey			

Acting Recording secretary: Paul Orazietti Call to order 6:14 pm

Adoption of Agenda: Moved by Michelle Moore, 2nd by Troy Michaud, all in favor, Motion carried.

Adoption of Dec. 10th Minutes: Moved & amended to include Director Kent Archibald's attendance. Moved by Frank Redekop, 2nd by Michelle Moore, Carried, all in favor.

1. NEW BUSINESS:

a. Treasurer's report: Treasurer Dean Moore will presented the December 2019 Treasurer's at the next board meeting in February.

b. 2020 BIA AGM

The Cloverdale BIA is aiming to hold its 2020 Annual General Meeting on the last week of February. AGM Date to be confirmed shortly. The office will develop a mail out and e blast of the AGM when the date and location is confirmed. The ED discussed that the 2020 BIA Budget would need to be revised to reflect a very large rent increase proposed by the City of Surrey (lease rate will go to market rate). The rent increase is between 200 – 250%. The Cloverdale Chamber has been advised of the increase which appears to be a great concern and burden for them.

c. Rent Increase

The BIA has spoken with Taurus building mgmt who represents the city and we were advised that if the BIA is renewed and takes out a 5 year lease the rates would be as follows based on approx. 2,600 sq ft. 2020 - \$3,615.65; 2020 - \$3,846.39; 2022 - \$4,077.13; 2023 - \$4,077.13;

and 2024 - \$4,307.86. The BIA is currently paying \$1,470.00 per month. The Board will review this matter and will make a decision following the renewal of the BIA in early February 2020.

2. OLD BUSINESS:

a. BIA Renewal Update

The City advised that the first wave of the BIA Renewal mail outs have been sent out and there has been a very low negative response. The City will advise in early Feb. when the petition is closed.

3. BIA Committees:

a. Beautification:

The Gateway sign project remains unchanged as the BIA awaits a formal response from the City of Surrey on this matter. The ED will get competitive quotes to build a horizontal version of the sign for the corner of Highway #10 and 180 Street.

b. Communications: The BIA website is generating a number of calls to the office on its new Cloverdale Events section which details events going on in the area.

c. Business Development: The BIA office has been visited by several business/property owners & commercial realtors about potential development efforts which include building a variety of different sized buildings between the two to four storey ranges. Vacant retail spaces are fairly low and construction continues on several developments in town including the Park Ridge bldg on Hwy 15 and the Trail Appliance flag ship on Hwy #10.

d. Special Events: The board discussed the value of the Santa Parade in town and would like to find additional sponsors to cover expanded traffic management costs. The board will discuss the BIA's 2020 parade contribution at the Feb. board meeting.

e. Safety & Security: The Cloverdale Town Centre remains one of the safest places in the City of Surrey with the area's biggest problems being illegal dumping; shop lifting, graffiti and nuisance behavior. The commercial area south of Highway #10 experiences a higher level of criminal activity than the historic downtown.

4. Other Business: None discussed

5. Next BIA meeting: Next BIA meeting scheduled for Tuesday, Feb. 11th, 2020 at 6pm.

Meeting Adjourned: 8:00 pm