



# CLOVERDALE

Business Improvement Association

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**Cloverdale BIA AGM Minutes: Monday, February 25, 2020**  
**Meeting held at the Cloverdale Legion Auditorium 7:07pm - 8:25pm**

Dean Moore, as President of the Cloverdale BIA acted as Chairman of the meeting and Paul Oraziotti as Secretary of the meeting. The president was advised that there was a quorum at the 2020 Cloverdale BIA Annual General Meeting.

**Meeting Called to order @ 7.15pm**

**1. Call to Order/Presidents Message** by Dean Moore.

The BIA president opened the meeting and welcomed Guests from the City of Surrey and the general membership. Dean started by reminiscing about his youth and the first day that he came to the Clova Cinema to see a movie. He was very proud and thankful that the Cloverdale Crossridge Church had brought the cinema back to life and better than it has ever been!

Dean went on to talk about the Hospital Announcement for the KPU lands in Cloverdale and what a profound impact it will have for the area. His speech talked about all of the recent growth that is occurring in the Town Centre and the BIA's role. Dean also spoke highly of all of the Cloverdale BIA projects in 2019 and especially the great results from the King Street parking lot upgrade.

**2. Adopt the Agenda**

**Motion:** To adopt the Agenda for the AGM meeting of the BIA for February 25, 2020.

Upon a motion duly made by: Steve Bednash Seconded by: Troy Michaud

**Motion Carried:** Approved by show of hands (none to the contrary)

**3. Adopt the 2019 AGM Minutes**

**Motion:** To adopt the Minutes of the 2019 AGM held on Feb. 25, 2019

Upon a motion duly made by Rob Paterson Seconded by Yolanda Moore

**Motion Carried:** Approved by show of hands (none to the contrary)

**4. Adopt the 2019 EGM Minutes**

**Motion:** To adopt the Minutes of the 2019 EGM held on Oct. 21, 2019

Upon a motion duly made by Kent Archibald Seconded by Steve Bednash

**Motion Carried:** Approved by show of hands (none to the contrary)

**5. ELECTION OF DIRECTORS**

Director Rob Paterson reported on behalf of the nomination committee and brought forward 11 names for election. The acting nomination chair asked 3 times for any additional nominations from the floor and there was none. The following names were acclimated for the

2020/2021 BIA board of directors: Kent Archibald (business) - Firearm Training Centre, Steve Bednash (business)- Clover Ventures (Cloverdale Hunting and Fishing Show), Mike Garisto (business) - Kearney Funeral Services, Freda Mattern (business)- Ye Olde Piggy Bank, Troy Michaud (business owner) – Harry and Sons, Dean Moore (business/property owner) - Michauds Salon, Michelle Moore - The Rustic Rooster Bakery & Café, Rob Paterson (business/property owner) - New Mac Animal Feed, Frank Redekop (business) - Cloverdale Legion, , Terry Stewart – Express Employment Professionals – Cloverdale (business), and Coreen Windbiel – Surrey Association for Community Living (business/property owner).

**Secretaries Note:** Director Terry Stewart of Express Employment Professionals, name has been accidentally omitted from the 2019, 2018 and 2017 AGM minutes. Terry has attended virtually all of the BIA director’s meetings over the past three years.

#### **6. Treasurer’s Report/2019 Financial Statement Presentation**

Greg Michel of HWG, CPAs, presented the audited 2019 Financial Statements of the Cloverdale BIA. Greg was pleased to report that the BIA financials had a clean audit and without any issues. The BIA continues to carry money at the beginning of the year for unfinished projects like the parking lot upgrade and the Community Gateway sign on the By-pass. The Auditor reported that the Surrey Santa Parade expenses were substantially higher this year along with a higher amount than usual of sponsorship money.

There were no questions from the floor at the end of the report.

Dean asked for a motion from the floor:

**Motion:** To adopt the Financials ending Dec. 31, 2019 as presented.

Upon a motion duly made by: Rob Paterson Seconded by: Troy Michaud

**Motion Carried:** Approved by show of hands (none to the contrary)

#### **7. Re-Appoint Auditors**

President Moore asked for a motion from the floor to re-appoint the Auditors for another term.

Upon a motion Duly made by: Mike Garisto, Seconded by: Steve Bednash that BIA Re-appoints HWG, CPA’s for the fiscal year ending December 31, 2020.

**Motion Carried:** by show of hands (none to the contrary)

#### **8. 2020 BIA Budget**

Paul Oraziotti presented a revised 2020 Budget for the Cloverdale BIA. The BIA needed to make significant adjustments to its rent that had been increased at the end of the year by the City of Surrey. (Rent was to increase by 246% to bring it to market value). The rent increase forced the BIA to down size to a space that it and the Cloverdale Chamber could afford. The BIA will be moving its office next door to a recently vacated space which is 1,000 sq ft smaller than the current space. After the move, rent will still increase by 68%) by April 1<sup>st</sup>, 2020.

Another significant budget change was expanding the base contribution to the Surrey Santa Parade. The new \$10,000 budget was conditional and the event could be cancelled if additional

sponsorship is not garnered. In addition, the BIA had to make up for upwards of \$15,000 of extra expenses incurred by increased traffic control costs and increased policing costs.

The remainder of the budget remained intact with some deductions made to the part time help budget.

**Motion:** To adopt the amended BIA 2020 budget as presented.

Upon a motion duly made by: Mike Garisto Seconded by: Troy Michaud

**Motion Carried:** Approved by show of hands (none to the contrary)

#### **8. 2021 BIA Budget**

Paul Orazietti presented a new 2021 Budget for the Cloverdale BIA. The 2021 budget maintains support for annual special events with small increases for each. Support will again be given to the Cloverdale Arts & Entertainment Association with increases for the Cloverdale Market and Ladies Night out. The 2021 Budget had a new line item for a place making project that could see a light installation added to a yet to be named public area. One contender is Hawthorne Square. The 2021 Budget will also work on some safety initiatives for intersections along Highway #10 especially at the corner of 177B St and the By-pass.

**Motion:** To adopt the BIA 2021 budget as presented.

Upon a motion duly made by: Mike Garisto Seconded by: Kent Archibald

**Motion Carried:** Approved by show of hands (none to the contrary)

#### **9. Executive Directors Report: BIA Year in Review**

Paul reported on the BIA's activities in 2019. Special events costs continue to climb due to higher safety requirements which mean higher costs for traffic control and event management. The King Street Parking lot upgrade was highly successful and more work will be down to complete this project. The ED also spoke about the completion of a new Gateway sign at the corner of the By-pass and 58 Avenue. This project was several years in the making. The ED also spoke to the additional work done on the website which included new videos for each of the annual events. New sections were also added to the website that includes Spacelist for business space for lease/rent, a local Public Amenities section that includes parks, churches and public spaces. The BIA also spent monies on Search Engine Optimization for its website.

#### **10. Question and Answer Period**

At the end of the presentation BIA ED Paul Orazietti asked for any questions from the floor and there were none.

**Meeting Adjournment @ 8:45pm**