



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday Oct. 9, 2018 @ 6pm - BIA office

Present

Kent Archibald	Steve Bednash	Freda Mattern
Dean Moore	Michelle Moore	Rob Paterson
Terry Stewart	Paul Orazietti ED	

Absent

Mike Garisto	James O'Neill	Frank Redekop
Alex Charles		

Guest

Edward Tain (City of Surrey)

Recording secretary: Paul Orazietti Call to order 6:08 pm

Adoption of Agenda: Moved by Rob Paterson, 2nd by Freda Mattern, all in favor, motion carried.

Adoption of Sept. 11th Minutes: Moved by Michelle Moore, 2nd by Steve Bednash, Carried, all in favor.

1. NEW BUSINESS:

a. Treasurer's report: Treasurer Dean Moore presented the September 2018 Treasurer's report for discussion.

The September 2018 Report had a Total Income: \$0. Total expenses: \$9,876.00. Bank balance as of Sept. 31, 2018: \$257,898.71

b. Sabrina Filming Report

Generally filming has been ongoing this summer with a few dates set for late Sept. and Oct. The studio has discussed having the movie set store front lit up and will give out candy on Oct. 31st between 4pm – 8pm. Netflix will launch the first 10 episodes on Oct. 26th of the Chilling Adventures of Sabrina. Initial audience tests have been very good and the show looks like it will be quite successful.

2. Old Business

a. 176A Street City Parking: The City beautification planner has submitted some terms of reference for the 176 A St Parking Lot upgrade. A joint services meeting has been held by the City to discuss numerous matters related to landscaping, design services, parking lot agreement with the Henry and street furniture. The Beautification planner did also discuss the opportunity of working with the building owners on 176 St that directly face the 176A St alley and the parking lot that could have some decorative lighting added or possibly a mural.

The BIA will also be sending the results of the summer petition to Mayor and Council regarding our desire to keep the parking lot behind the office building committed to parking usage for a long period of time. At present the BIA has collected over 1,400 signatures to keep the parking lot and not have it considered for redevelopment.

b. Supportive Housing: The BIA received an email on Sept. 20th announcing that BC Housing was withdrawing its application for supportive housing at 176A St and 58 Ave. Since the withdrawal, the BIA has acknowledged a large number of community supporters who collectively influenced the decision by the City to move forward on the low barrier housing proposal.

3. BIA Committees:

a. Beautification: David Sadler, the Beautification officer has been busy reviewing several of the BIA's proposals to install 2 community gateway signs and some work at the Hwy#15 and Hwy #10 intersection. The BIA was advised that the original design had part of the BIA symbol on the Gateway sign that could not be used. David stated that he was working on a 2019 Master plan and would try to secure some potential funding and support for all of the proposed BIA beautification projects.

b. Communications: The new website has been updated and the webmaster is working on Search engine optimization for the site. The hosting fee has been renewed for another year for www.cloverdalebia.com.

c. Business Development: Development is behind schedule on a couple of commercial properties located on 58 Ave at 176 St and at the by-pass. The BIA has spoken with the developers who have acknowledged that they are still moving forward on the projects but they are experiencing delays. The large land assembly at 177B St and 57A Ave has not moved forward and the BIA is waiting for the developer to declare their intentions.

d. Special Events: The BIA has received some funding support from Elements Casino and several smaller companies. More sponsors are still required to fund the 2018 Surrey Santa Parade. Interest in the event remains high and a number of entries have already registered with the office.

e. Safety & Security: The BIA recently sent out a follow up Public Safety survey that was shorter than the one sent out last year. As of the Board meeting 24 businesses had responded. Illegal dumping and excess litter and trash were the biggest problems that local businesses face. There was also report from some businesses that are located near the Bill Reid Place homeless shelter that there had been a spike in nuisance behavior and several B&E's into private property. The BIA was advised that there had been an increase in individuals who were from the City Centre who are now in the area and well known to police. The area also has seen an uptick in graffiti and more credit card fraud activity.

4. Other Business: The BIA and the Cloverdale Chamber held a very successful All Candidates Mayoralty meeting at KPU on Sept. 25th.

5. Next BIA meeting: Next BIA meeting scheduled for Tuesday, Dec. 11th, 2018 at 6pm.
Adjourned : 8:35 pm