



# CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

## Minutes

### ***BIA Board Meeting held on Tuesday Feb. 19, 2019 @ 6pm - BIA office***

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#### **Present**

Kent Archibald  
Dean Moore

Steve Bednash  
Terry Stewart

Mike Garisto  
Paul Orazietti ED

Freda Mattern

#### **Absent**

Alex Charles  
James O'Neill

Michelle Moore

Frank Redekop

Rob Paterson

Recording secretary: Paul Orazietti Call to order 6:15 pm

Adoption of Agenda: Moved by Freda Mattern, 2nd by Steve Bednash, all in favor, Motion carried.

Adoption of Jan. 8<sup>th</sup> Minutes: Moved by Freda Mattern, 2<sup>nd</sup> by Steve Bednash, Carried, all in favor.

#### **1. NEW BUSINESS:**

**a. Treasurer's report:** Treasurer Dean Moore presented the January 2019 Treasurer's report for discussion. The January 2019 Report had a Total Income: \$6,166.00. Total expenses: \$10,189.33 Bank balance as of Jan. 31, 2019: \$224,263.14

#### **b. Cloverdale Arts and Entertainment Sponsorship Request**

The BIA board reviewed a letter dated Feb. 4, 2019 requesting \$15,000 (\$3,000 x 5 markets) of sponsorship for the year 2019. The board discussed the request but felt that in 2019 which is a renewal year for the BIA, was not sustainable and would come at the expense of one of the beautification projects that were prioritized in previous board meetings. The BIA board did agree to give the Cloverdale Arts and Entertainment Association \$7,700 for 2019 which matched the 2018 contribution. The BIA Board agreed that the Market was of value to the community and that more efforts would be made to get assistance from the City of Surrey.

Motion to not approve the sponsorship request. Moved by Dean Moore and 2<sup>nd</sup> by Freda Mattern, Motion carried all in favor

### **c. BIA ANNUAL GENERAL MEETING**

The BIA ED reported on behalf of Nomination committee chair Rob Paterson, that the 2018 Board has agreed to remain on and one additional name had been brought forward to be a director, that being Troy Michaud. The BIA board was presented a copy of the CBIA Financial Statements ending on Dec. 31, 2018 that had recently been given a clean audit review. The BIA office would proceed to print a 2019 Annual Report that included the 2019 Budget and the highlights of the 2018 year for the Association including the 2018 Financial Statements. Since the BIA was heading into a 5 year renewal for 2020, the BIA board wanted to ensure that any surplus or any unallocated money would be earmarked for future beautification projects especially at the intersection of Hwy #10 and the Cloverdale By-pass. The Board approved using some of the budget for conceptual drawings for future beautification projects that would form part of a 2020 5 Year Master Plan for the Cloverdale BIA. The projects include improving 3 city owned parking lots, the creation of a historic business district, two gateway signs and a major intersection landscaping project that would also include a new gateway sign.

Upon a motion moved by Steve Bednash and 2<sup>nd</sup> by Freda Mattern that the BIA keep carryover funds allocated to unfinished projects like the Community Gateway sign and any surplus funds to also go towards concept drawings for the upcoming BIA beautification projects. Motion carried, all in favor.

### **d. CBIA 2020 Renewal**

The City of Surrey has provided a timetable for an Extraordinary General Meeting that will be held in the Fall of 2019 after an extensive business and property owner survey that will confirm strategic priorities for the BIA membership.

### **e. Supernatural Filming Report**

The City of Surrey is monitoring the effects of a recent 3 day shoot in the 5700 Block of 176 Street. The filming did generate a significant amount of social media and a local TV station did come down to report on filming activity. Film liaison officer James Monk will review the situation to come up with a new filming strategy for the block.

## **2. OLD BUSINESS:**

### **a. King Street Alley Project**

The BIA is working in partnership with the City of Surrey on paperwork required for the installation of decorative lighting along several building rears that face the King Street parking lot. The City has already moved several garbage containers to the far north part of the parking lot and is preparing to have the lot patched, trimmed and restriped before the middle of April. The City has also ordered several planters that will be used on the eastern side of the parking

lot that faces King Street. Estimates for the garbage enclosures remain high and new designs are being looked at. The City has also hired an electrical contractor to add a 220 volt plug to the BIA office. In the future, the BIA will be able to run an electrical distribution box to the parking lot to be used by vendors or other special event activity that will take place.

**3. BIA Committees:**

**a. Beautification:**

The BIA is working with David Sadler on a number of projects like two community gateway signs that are planned to be completed this summer.

**b. Communications:** The website has been updated to include new dates for the Rodeo Day events which include the Bed Races and Decorated Bike Parade plus the Rodeo Parade.

**c. Business Development:** The BIA is starting to prepare to work on one or more short videos to promote development in the community.

**d. Special Events:** The BIA will meet with the City in the middle of March to discuss the Surrey Santa Parade and its continued rapid growth. The RCMP have already expressed a desire for more professional on site security to keep parade viewers off the road while the parade is running. The BIA did receive a 2019 City of Surrey Community festival grant of \$2,500 for the upcoming Surrey Santa Parade.

**e. Safety & Security:** Acting Sgt Leanne Alexander of the Surrey RCMP Dist 4 office has requested an opportunity to speak at the upcoming BIA AGM on Feb. 25<sup>th</sup> to report on crime stats for the last quarter.

**4. Other Business:** The Clovies Awards – April 25<sup>th</sup>.

Upon a motion moved by Freda Mattern and 2<sup>nd</sup> by Terry Stewart that the BIA purchase two tickets for directors to attend the Chamber’s Clovies Awards.

Discussion was also brought up by a director regarding the distribution of the Cloverdale Reporter newspaper in a portion of Fraser Heights, north of Hwy #1. The BIA will investigate what the distribution for the paper is. There have also been some complaints to the BIA office that the Cloverdale Reporter was not being delivered west of 168 St and that Peace Arch News is being delivered with flyers from Morgan Crossing.

**5. Next BIA meeting:** Next BIA meeting scheduled for Tuesday, Mar. 12th, 2019 at 6pm.

Adjourned: 8:10 pm