



CLOVERDALE

Business Improvement Association

A good place to grow, since 1870

Minutes

BIA Board Meeting held on Tuesday Jan. 8, 2019 @ 6pm - BIA office

Present

Mike Garisto	Freda Matern	Dean Moore
Michelle Moore	Rob Paterson	Frank Redekop
Terry Stewart	Paul Oraziatti ED	

Absent

Kent Archibald	Steve Bednash	Alex Charles
James O'Neill		

Guest

Edward Tain, City of Surrey

Recording secretary: Paul Orazietti Call to order 6:15 pm

Adoption of Agenda: Moved by Mike Garisto, 2nd by Freda Matern, all in favor, Motion carried.

Adoption of Dec. 11th Minutes: Moved by Freda Matern, 2nd by Kent Archibald, Carried, all in favor.

1. NEW BUSINESS:

a. Treasurer's report: Treasurer Dean Moore presented the December 2018 Treasurer's report for discussion.

The December 2018 Report had a Total Income: \$11,867.76. Total expenses: \$20,968.2. Bank balance as of Dec. 31, 2018: \$226,525.97

Adoption of the Dec. 2018 Treasurers Report Moved by Mike Garisto and 2nd by Terry Stewart, all in favor, motion carried

b. BIA 2019 Budget

The BIA board reviewed the draft budget for the 2019 as presented by the executive director and reaffirmed the spending priorities discussed in the Dec. 2018 board meeting. The BIA will look to renew itself for a new 5 year period starting in spring of 2020. The BIA budget would have funds allocated for a landscaping feature at Hwy #15 (by-pass) and Hwy #10. The budget

item will also cover expenses for future landscaping designs/beautification initiatives that will be done in partnership with the City of Surrey. Several of the future proposals will address the completion of two community gateway signs with a possible third two years from now. There was also discussion of signs to create a heritage business district aka Historic Downtown Cloverdale. Upgrades to the city parking lots at 56A Ave and just west of 176 St and another lot at 58A Ave and 176A St will also be considered. There is also a plan to do some landscaping features and possibly a few streetlights on Hwy #10 that would be similar in design to the poles on 176 St. To keep the Surrey Santa Parade in Cloverdale sustainable and because of higher than anticipated costs for traffic control, the board agree to add some additional funds. The majority of special events and sponsorship of other events in Cloverdale will match funding levels from 2018. The BIA board also would like to add more video content to the website and to social media of its highlights to promote the area. The BIA board accepted that it would take some time for the City of Surrey to complete a Master Beautification plan for the City for 2019 and recognize the importance of working together and with the community where ever possible. The Cloverdale Town Centre has been fortunate when you review RCMP stats over 2018.

Motion to approve the proposed 2019 BIA Budget Moved by Mike Garisto and 2nd by Rob Paterson, all in favor, Motion carried

c. BIA ANNUAL GENERAL MEETING

The BIA ED reported that the date for the 2019 AGM will be on Monday, Feb. 25th starting at 7pm and finishing at 9pm. The meeting will be held at the Auditorium of the Cloverdale Legion. Rob Paterson agreed to be the Nominations Director and asked the existing board to rejoin the group for 2019. All present verbally agreed to keep their names on the nomination list for directors for 2019.

2. OLD BUSINESS:

a. King Street Alley Project

Various suppliers have been contacted to provide cost estimates for a variety of services that will be needed to upgrade the King Street parking lot. The ED recently surveyed a number of businesses that neighbor the alley and the parking lot to have some decorated lighted added this spring to the edge of the roof line. Plans are to start building garbage enclosures within 2 months and striping to occur in late Mar. or early April. The new EV fast charger has been installed but still requires programming; it should be open to the public in late January (date to be announced).

3. BIA Committees:

a. Beautification: Mosaic presented a new proposed design for the Primary gateway sign that is proposed to be built in the spring at the corner of 58 Ave and the Cloverdale By-pass. The City of Surrey has asked that the BIA branding be removed from the proposed design and that it would only say Cloverdale (Since 1870) in smaller lettering. The new design once approved would be modified for a new location and sign that will go on the SW corner of Hwy #10 and 180 Street beside Stampede Tack. The primary Community gateway sign is being funded by the Cloverdale BIA, the Province of BC (grant) and Mosaic Homes.

Upon a motion moved by Michelle Moore and seconded by Mike Garisto that the proposed sign be approved as presented. All in favor, motion carried

b. Communications: The website is being updated to include new dates for the Rodeo Day events which include the Bed Races and Decorated Bike Parade plus the Rodeo Parade. Information is also being added to promote the 2019 AGM date for Feb. 25th

c. Business Development: The BIA board talk extensively with the City of Surrey Economic Development officer about the effects of the BC Liquor store moving to Clover Square Village and the negative effects that it has had on several service businesses on 176 St. Edward Tain from the City talked about efforts to work with the BIA to promote the desirability for more retail operations to come to the Town Centre.

d. Special Events: The BIA board was made aware of several costs over runs with the Surrey Santa parade because of the size that the parade has grown. The 3 minute edited Santa video (https://www.youtube.com/watch?v=oy3pyb1Q_5A) with aerial drone footage was completed at a cost of \$700 and has been excellent way to demonstrate to sponsors and the City on the success/popularity of this growing event.

e. Safety & Security: The BIA has removed graffiti from several public places in the Town Centre. There have been verbal reports of some issues with the homeless and the drug addicted but there is very limited information.

4. Other Business: Pacific Community Church – Affordable housing interest. The BIA board was made aware of the Churches desire to add subsidized housing on their property. The Board will receive a pdf file of the Proposal to make them more aware of the plans. At present, the Church will continue to investigate the possibility of rezoning the industrial land that they are currently located on.

5. Next BIA meeting: Next BIA meeting scheduled for Tuesday, Feb. 12th, 2019 at 6pm.

Adjourned: 8:01 pm