



CLOVERDALE

Business Improvement Association

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Cloverdale BIA AGM Minutes: Monday, February 25, 2019
Meeting held at the Cloverdale Legion Auditorium 7:07pm - 8:25pm

Dean Moore, as President of the Cloverdale BIA acted as Chairman of the meeting and Paul Oraziotti as Secretary of the meeting. The president was advised that there was a quorum at the 2019 Cloverdale BIA Annual General Meeting.

Meeting Called to order @ 7.07pm

1. **Call to Order** by Dean Moore. The BIA president opened the meeting and welcomed Guests from the City of Surrey and the general membership. Dean went on to explain the Cloverdale BIA's priorities for 2019 and that the Association was continuing to focus more on beautification/placemaking initiatives. The BIA president mentioned that it takes a lot of patience to work on projects that involve the City and that this year we will be working on completing two significant projects – King St Parking/Alley and the primary gateway sign. In the opening statement Dean mentioned two significant issues that the Town Centre faced and the first was a consideration by the City of Surrey to consider redeveloping two city owned parking lots. The BIA conducted a petition for garnering support to keep the two existing lots located on 176A St (aka King Street). The second and most important issue that BIA faced was BC Housing's desire to develop a 4 storey low barrier supportive housing development at the corner of 176A St and 58 Ave. The BIA was instrumental in mobilizing the community to defeat this proposal. The president went onto explain how important parking is as a legacy for future Cloverdale businesses

2. Adopt the Agenda

Motion: To adopt the Agenda for the AGM meeting of the BIA for February 25, 2019.

Upon a motion duly made by: Mike Garisto Seconded by: Steve Bednash

Motion Carried: Approved by show of hands (none to the contrary)

3. Adopt the 2018 AGM Minutes

Motion: To adopt the Minutes of the 2018 AGM held on Feb. 26, 2018

Upon a motion duly made by Steve Bednash Seconded by Rob Paterson

Motion Carried: Approved by show of hands (none to the contrary)

4. ELECTION OF DIRECTORS

Director Rob Paterson reported on behalf of the nomination committee and brought forward 12 names for election. The acting nomination chair asked 3 times for any additional nominations from the floor and there was one. Kristy Hill from Umbrella squared put forward her name as a director. The following names were acclimated for the 2019/2020 BIA board of directors: Kent Archibald (business) - Firearm Training Centre, Steve Bednash (business)- Clover

Ventures (Cloverdale Hunting and Fishing Show), Alex Charles (business/property owner) - Unifor Local 780G, Mike Garisto (business) - Kearney Funeral Services, Kristy Hill (business owner) – Umbrella Squared, Freda Mattern (business)- Ye Olde Piggy Bank, Troy Michaud (business owner) – Harry and Sons, Dean Moore (business/property owner) - Michauds Salon, Michelle Moore - The Rustic Rooster Bakery & Cafe, James O'Neill - 4 Aces Talent, Rob Paterson (business/property owner) - New Mac Animal Feed and Frank Redekop (business) - Cloverdale Legion

Sam Anderson from the Cloverdale Reporter had a question for the BIA regarding Freda Matern's eligibility to be a director since her business just closed. The BIA president indicated that Freda's business license is still valid and looking for a new location in the Town Centre to relocate. There is an indication that her business model will change for the future.

5. RCMP Report Staff Sergeant Leanne Alexander

Sgt Alexander gave a report on crime statistics for 2018 in the Cloverdale Pt. Kells District which for 2018 were a big improvement from 2017. For violent crimes there was a 9% drop from 2017. For overall property crimes there was a 15% decrease in the area; for business B&E there was a 27% drop. Theft from motor vehicle had a 21% drop along with a 22% drop in theft of motor vehicles. However, there was an increase of 16% for causing a disturbance and a 58% increase in stolen property. Sgt Alexander praised the community for its help and once again encouraged all businesses to report any crimes or nuisance behavior.

6. David Sadler – King Street Parking Lot Presentation

David is the Community Enhancement planner for the City of Surrey and he made a presentation dealing with the phase 1 upgrade of the City parking lot that is located on 176A St at 57A Ave. The City has partnered with BC Hydro to add a Fast Charge Electric Vehicle station in the lot. All of the garbage bins that were located in the center of the lot have been moved to the northern edge of the parking lot. Parking lot pavement repairs and restriping will occur in late March to early April. David also spoke to the addition of festoon lighting that would be added to the roof lines of several building that are adjacent to the parking lot. The upgraded parking lot will be considered for limited special event usage and on that note; the city will be upgrading the BIA office to add an electric panel and plug that will be used for a distribution box for vendors in the lot. Another significant expense will be the construction of a new garbage enclosure for the northern bins. David also showed everyone the new planters that would be introduced along the property line and the closure of a third driveway located at 57A Ave. After the lots are restriped there is an anticipated gain of approx. 20 parking stalls. David went on to explain that there is an opportunity to consider painting some rear facades and also the potential for a mural on the back of one of the buildings. Last but not least there will also be some additional lighting added to the hydro poles at the edge of the alley to improve visibility at night.

7. Treasurer's Report/Financial Statement Presentation

Robert Curran of HWG, CPAs, presented the audited 2018 Financial Statements of the Cloverdale BIA. Robert was pleased to report that the BIA financials were more detailed than

previous years with new accounting requirements and they are clean and without any issues. The BIA continues to be in a better cash position at the beginning of the year and was carrying monies for unfinished projects like the parking lot upgrade and the Primary community Gateway sign that will be built in 2019.

There were no questions from the floor at the end of the report.

Dean asked for a motion from the floor:

Motion: To adopt the Financials ending Dec. 31, 2018 as presented.

Upon a motion duly made by: Troy Michaud Seconded by: Mike Garisto

Motion Carried: Approved by show of hands (none to the contrary)

President Moore asked for a motion from the floor to re-appoint the Auditors for another term.

Upon a motion Duly made by: Mike Garisto, Seconded by: Rob Paterson that BIA Re-appoints HWG, CPA's for the fiscal year ending December 31, 2019.

Motion Carried: by show of hands (none to the contrary)

8. 2019 BIA Budget

Paul Orazietti presented the 2019 Proposed Budget for the Cloverdale BIA. The Budget focuses on a variety of beautification initiatives that include gateway signs, the King St parking lot upgrade and design work for a 5 year Beautification Master Plan that would be done in partnership with the City of Surrey. There will be some designs for beautification upgrades proposed for Highway #10 including the intersection with Highway #15. The BIA will continue to sustain existing special events (Rodeo Days, Santa Parade and Santa at Clover Square Village and support for the Cloverdale Arts and Entertainment's Market Days and Ladies Night Only. The BIA will also meet shortly with the Brick Yard Station to discuss a special event for 2019. The mail has two years of unspent money along with this year's contribution that will make \$6000 available.

Motion: To adopt the BIA 2019 Proposed Budget as presented.

Upon a motion duly made by: Troy Michaud Seconded by: Yolanda Moore

Motion Carried: Approved by show of hands (none to the contrary)

9. Executive Directors Report: BIA Year in Review /2018 BIA Budget vs Actual:

Prior to the report, Cloverdale Reporter Editor Sam Anderson asked for an explanation on why the BIA's meeting costs were at \$6000 which is substantially higher than estimated. The ED reported that the meeting costs had monies that were from the Safety Security committee added incorrectly. Paul went on to detail the successes for 2018. All of the BIA events including the Bed Races, Chili Cook-off, the Rodeo parade and the Santa Parade were very well attended and up from previous years. The popular Santa Claus parade was the largest parade held in Cloverdale with over 120 entries that stretched over a kilometer when lined up bumper to bumper. The costs for Santa parade increased dramatically to deal with the growing crowds that it attracts. 2018 was also significant for the number of TV shows that were shot in the downtown.

The BIA director also reported on the BIA's increase in online advertising using social media to promote events and to help mobilize the community against some unwanted development to build supportive housing. Paul also thanked the Cloverdale Arts and Entertainment for their great work on the Cloverdale open air market and Ladies Night Only. The BIA also expressed special thanks for the clients and staff of the Surrey Association for Community Living who help the BIA out in a number of ways. The ED did apologize for the technical difficulties experienced with a faulty computer projector and video cable that added had a horrible orange tint to the power point presentation.

10. Question and Answer Period

At the end of the presentation BIA ED Paul Oraziotti asked for any questions from the floor and there were none.

Meeting Adjournment @ 8:25pm