



CLOVERDALE BIA

Minutes

BIA Board Meeting held on Tuesday July 11, 2017 @ 6pm - BIA office

Present

Freda Matern
Rob Paterson
Paul Orazietti ED

Dean Moore
Terry Stewart

Frank Redekop
Michelle Moore



Absent

Kent Archibald

Alex Charles

Steve Bednash

Guest

Kiran Kooner - City of Surrey
Peter Palka - BIA Summer student

Recording secretary: Paul Orazietti Call to order 6:15 pm

Adoption of Agenda : Moved by Frank Redekop, 2nd by Freda Matern, all in favor, motion carried.

Adoption of the June 3rd Board meeting Minutes: Moved by Freda Matern, seconded by Frank Redekop, all in favor, motion carried.

1. NEW BUSINESS

a. Interim Report of BIA Business/Public Safety Survey - Peter Palka (BIA summer student) presented an interim report on the findings of a survey that was designed in partnership with the City of Surrey and the BIA. The survey was primarily done in person (74%) and the remainder done with a mail in version and an on-line Survey. The majority of the survey's were completed by business/property owners and a slightly smaller group of business managers. The Top 3 things that make Cloverdale unique or distinct were: #1. Small Town Feel, #2. Community and #3. Heritage. The Top 3 Investments that the businesses would like to see the City of Surrey infrastructure investments were: #1. Public Transit, #2. Parking and #3. Entertainment Venues. The Top 5 Issues the businesses experienced were: #1. Fraud, #2. Graffiti, #3. Vandalism, #4. Shoplifting and #5. Assault. The research results did generate some comments among the directors and it was agreed by all that each of the subject results would be looked at in greater detail and a plan of action would be created to address each of the

results. A majority of the members were definitely interested in being part of a solution and indicated an interest to get involved with the BIA to address different issues.

Kiran Kooner, City of Surrey, Sr Specialist, Business Engagement took the opportunity to discuss the Economic Development office's plans for future potential projects that the City of Surrey would like the BIA to consider. Kiran has been meeting with the City's Beautification officer to go over some potential public space projects that the BIA board and members could consider this fall for 2018.

b. Treasurer's report: Treasurer Dean Moore reported ... info to follow.

Kiran Kooner asked the BIA Board to present a more detailed Treasurer's report that would give a complete summary of all BIA expenditures (budget vs actual) for 2017 to date.

c. Parking Issues D/T: The BIA office has been approached by several merchants from the downtown who disapprove of people parking their cars in city lots for the entire day while it appears that they are taking transit out of the area. There have been some suggestions to take a lot at putting in time restrictions on the city lots such as 4 hour parking only. The Board recognized the sensitivity of this matter and will review some options with the City of Surrey. There have also been some concerns raised about the amount and length of time that the Henry Public House has stored shipping containers on their parking lot. The BIA has been advised the City By-laws dept. would be looking into this matter.

2. OLD BUSINESS:

a. Gateway Signage: The Board discussed moving forward with this project and also felt that it didn't make any sense to have two identical primary Community Gateway Signs. The Board expressed a desire to partner with MOSAIC with only one Gateway sign to be built on their property. The Board has asked for a final cost estimate before making the announcement.

3. BIA Committees:

a. Beautification: The ED reported that he would approach the City's beautification officer to see about adding a secondary gateway sign on some landscaping by Stampede Tack at the corner of Hwy #10 + 180 St. The City originally talked about some new streetlights at the intersection that would be similar in style to the black streetlights on 176 St.

b. Communications : The summer student has been working on updating the BIA website and has finished working on the Directory upgrade. Exterior photos of each of the businesses has been added with the directory listing.

c. Business Development : Kiran Kooner reported on an Economic Development project called "SparkBiz" that would be on the City of Surrey website in the Fall that would provided demographic information for all of the 6 large Community districts ie Newton, Cloverdale, South Surrey, Fleetwood, Guildford and City Centre.

d. Special Events : The ED reported on the new Cloverdale Country Festival/BCHRA Show N Shine. The City of Surrey is treating this as a large scale event and additional costs for Traffic control will be added. Costs are not available at this time. The event definitely needs more sponsorship but the ED is optimistic that the first annual version will draw a big crowd.

e. Safety & Security : Paul reported that the Business & Public Safety Survey would be completed and sent to the City of Surrey at the end of July. There would be a number of follow up meetings to discuss the results and look at existing City/RCMP/BIA programs and developing new ones. Overall the Town Centre has been relatively quiet with some movement by the RCMP on distressed properties on 177B St.

4. OTHER BUSINESS: Office renovations - The ED reported that he will be purchasing a temporary air conditioner that will be connected to the front door vent and that there would be a purchase of some paint for the rear of the building. The building management did provide some surplus paint that wasn't used for painting the front of the building.

Next BIA meeting scheduled for Tuesday, Sept. 11th, 2017 at 6pm.

Adjourned : 8:15 pm