



# Minutes

***BIA Board Meeting held on Tuesday Feb. 21, 2017 @ 6pm - BIA office***

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**Present**

Kent Archibald	Alex Charles	Yvonne Hogenes	Freda Matern
Dean Moore	Rob Paterson	Frank Redekop	Michelle Moore
Paul Orazietti ED			

**Absent**

Steve Bednash	Jim Mason	Mahsheed M. Whaid
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**Guest**

Andreas Boehm - City of Surrey

Recording secretary: Paul Orazietti    Call to order 6:03 pm

Adoption of Agenda : Moved by Rob Paterson, 2nd by Freda Matern, all in favor, carried

Adoption of Jan. 10th Board meeting Minutes: Moved by Frank Redekop, seconded by Rob Paterson, all in favor motion carried.

**NEW BUSINESS**

**1. Treasurer's report:** The Bank balance as of Feb. 20, 2017 is \$156,047.76

Dean reported that the BIA had revenue income for the month of January of \$6,751.30 and expenses totaling \$15,318.68

**2. 2017 BIA AGM**

Paul reported that the BIA office had mailed out letters to all the members advising them of the AGM along with some editorial, social media and information on the AGM posted on the BIA website.

The Board of Directors reviewed a draft copy of the Financial Statements for the Year Ending Dec. 31, 2016 and found all in order. The BIA has improved its cash position at the end of year to ensure that it does not require an advance from the City of Surrey. Several projects not completed in 2016 saw monies carried forward for 2017.

Paul reported on the speakers who were going to present at this year's AGM which included the following:

Don Luymes - Mgr Community Planning presenting the draft 2017 Cloverdale Town Centre OCP

Lynn Saffery - Museum Manager presenting the Museum of Surrey Expansion  
Sgt. Winston Shorey - Community Policing and new Public Safety Strategy initiatives  
Robert Curran, CPA - Financial Statement presentation for the BIA Year Ending Dec. 31, 2016

**3. 2017 BIA Budget:** The board reviewed the cash flow projections presented by the ED and were in a position of slight surplus from under spent committees. The Board revisited a request from the Cloverdale Arts and Entertainment Assoc. and discussed increasing support to be \$1,000 ea for 3 events.

Upon a motion made by: Michelle Moore and seconded by Freda Matern that the BIA provide \$3,000 of sponsorship for the 2017 Cloverdale Market Days. Motion carried unanimously by show of hands.

## **OLD BUSINESS**

**4. Gateway Signage:** The ED will meet shortly with the Mosaic manager to move forward on tweaking the design and then getting cost estimates from 3 suppliers for the proposed primary Community Gateway sign. The ED did pass on to the City of Surrey for comment on the initial design in late 2016 and received favourable comments.

**5. Parking Task Force:** The committee will reform in 2017 to continue efforts to have parking reallocated to west of 176 St. There has been some disruption in the Henry Public House parking lot because of 9 shipping containers that have been moved on site. The new manager advised the BIA office that the building is being upgraded so that the Head office of the JRG Group would move in and they were also building a training kitchen for new cooking staff that would be hired to work in the chain. The BIA was advised that the new OCP would have to be adopted by Mayor and Council before they could move ahead and purchase additional land to be used for public parking spaces.

**6. Historic Street Signs:** No changes from the previous report that signs were going to be produced in March and installed either late in the month or in the beginning of April 2017. The project continues to gather public awareness.

## **7. BIA Committees:**

**a. Beautification:** No new information to pass on at this time.

**b. Communications :** The webmaster has been working on updating the website for the AGM and will now work on upgrades of the Business section, 2017 Special Events and Directory updates.

**c. Business Development :** The BIA office has been advised that the proposed 59 Townhome development for 176A St just south of the PetroCan has been flipped to the Rempel Development Group. The City advised that they are having internal discussions on they may

help promote the Town Centres in Surrey. ED Paul reported that the BIA's of Surrey are meeting on a monthly basis to compare notes and to look at some possible joint initiatives.

**d. Special Events :** The BIA recognizes the challenges of increased costs to hold special events and will look at a plan on encouraging more local business sponsorships.

**e. Safety & Security :** The BIA will meet with the City of Surrey to discuss the creation of a Public Safety Audit that will be used by all BIA's in Surrey so that they can be cross referenced and used for benchmarking.

**8. OTHER BUSINESS:** Nothing was brought forward

Next Board meeting scheduled for Tuesday, April 11th, 2017

Adjourned : 7:25 pm