



# Minutes

***BIA Board Meeting held on Tuesday April 11, 2017 @ 6pm - BIA office***

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**Present**

Kent Archibald  
Dean Moore  
Paul Orazietti ED

Alex Charles  
Rob Paterson

Freda Matern  
Terry Stewart

**Absent**

Steve Bednash

Michelle Moore

Frank Redekop

Recording secretary: Paul Orazietti Call to order 6:15 pm

Adoption of Agenda : Moved by Rob Paterson, 2nd by Freda Matern, all in favor, motion carried.

Adoption of Mar. 14th Board meeting Minutes: Moved by Freda Matern, seconded by Rob Paterson, all in favor, motion carried.

**1. NEW BUSINESS**

**a. Treasurer's report:** The Bank balance as of April 11, 2017 is \$139,400  
Dean reported that the BIA had revenue income for the month of March of \$3,441.37 and expenses totaling \$20,829.47.

**b. Town Centre OCP:** The Board of Directors reviewed the 2017 Cloverdale Town Centre OCP presented at the 2017 BIA AGM. The board generally agreed with the direction of the plan but were concerned about the parking strategy of creating a large pool of parking north of 58 Ave by 176A St. The board had been advised by the Surrey Museum manager that their upcoming expansion would require a minimum of a 20 stall parking variance. The board felt strongly that the City should consider purchasing a residential lot or two on the north side of 56A Ave just in front of the new Museum expansion that could also accommodate bus parking. Upon a motion made by: Rob Paterson and seconded by Dean Moore that the BIA send a letter requesting that the City purchase additional property to serve the Museum of Surrey and businesses located on 56A Ave just west of 177B St. Motion carried

**c. Filming Report:** The BIA office held a meeting to discuss a recent film production that shot in town on Mon. Mar. 20th and filming in general at the Rustic Rooster on April 5th at 6:30pm. Businesses on the 5600 & 5700 block of 176 Street were invited to discuss how they were affected and what sort of guidelines they would to see in place. At the meeting it was agreed by all attending that a survey should be done by the most affected area and that the results be brought forward to a meeting that was tentatively scheduled for May 10th when the City of Surrey Film liaison officer and two members of Creative BC would make a presentation to the businesses. A number of merchants who did attend the meeting expressed frustration with the short notice and lack of fair compensation from the "Love Finds Its Way" production. A number of businesses were disrupted and the film company handed out Business Loss forms to all who complained. The group present at the meeting wanted the BIA to go on record with the City, the Province and the Production company that their location manager Jack Velhuis was not professional in his business dealings with the merchants. In fact, a number felt that the Loc. Mgr was a bully and try to argue with them on whether they had been affected by the filming. Upon a motion made by: Rob Paterson and seconded by Dean Moore that the BIA send a letter with a measured response to the Production company stating the Location Manager Jack Velhuis, was not professional in dealing with the downtown community and that he handled the production schedule poorly. Motion Carried.

## **2. OLD BUSINESS:**

**a. Gateway Signage:** The ED did receive a preliminary estimate from a concrete contractor that Mosaic Homes uses for their projects and the cost for the project would be approx. \$42,000 not including taxes or electrical work. A discussion would be needed with the City to discuss a hook up. The BIA will continue to refine costs and upon getting a revised design and a complete estimate will approach Mayor and Council for partial financial support.

**b. Parking Task Force:** The committee reviewed the next steps in completing the 176A St parking lot behind the BIA office. The project has been delayed in light of recent construction occurring at the Henry Public House where 9 shipping containers now reside in the parking lot. The BIA has been advised that the parent head office of the Joseph Richards Group would be moving upstairs in the building and that they would have a test/training kitchen built in the former cafe. The BIA will send letters to the City of Surrey to address next steps for this project and for the acquisition of property beside the city owned parking lot at 56A ave just west of 176 St.

## **3. BIA Committees:**

**a. Beautification:** The City of Surrey is planning to install the new heritage road signs by the end of March or early April.

**b. Communications :** The BIA continues to work on social media initiatives and updating the website.

**c. Business Development :** The Cloverdale BIA attended a monthly meeting with the 3 other City of Surrey BIA's to discuss working with the City of Surrey economic development department. The City of Surrey is working on new site selector component for their website that will allow people to review different parts of the City to see specific demographic information and quality of life information.

**d. Special Events :** The BIA has started working on all Rodeo Day events along with a new event called the Cloverdale Country Festival. The BIA met with the Surrey FEST committee to go over new requirements for all of the upcoming events which require Operations Manuals, more detailed event maps, parking plans, increased signage and no parking zones, recycling bins and additional resources for cleaning up the event areas immediately after they are held.

**e. Safety & Security :** The BIA met with the City of Surrey Public Safety department to discuss a potential template that all of the BIA's would use when they do their annual Crime Audits. The BIA's will get help from the UCFV department of criminology and will use summer students to complete the surveys.

**4. OTHER BUSINESS:** The ED announced that the Cloverdale BIA would get funding for a Summer student from the Federal Government. Director Terry Stewart indicate that he would help with the recruitment of the student. The board also felt the student should have Social Media skills in their resume.

The ED also spoke about getting a cost of living increase after completing a Employee Performance Review. The Board will return in May with an offer.

In light of the provincial election being held on May 9th the Board agree to move the montly meeting date to Monday, May 9th, 2017 at 6pm.

Adjourned : 7:50 pm