



CLOVERDALE BIA

Minutes

BIA Board Meeting held on Tuesday April 10, 2018 @ 6pm - BIA office

Present

Kent Archibald	Steve Bednash	Freda Mattern
Dean Moore	Frank Redekop	Terry Stewart
Rob Paterson	Mike Garisto	Paul Orazietti ED

Absent

Alex Charles	James O'Neill	Michelle Moore
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Recording secretary: Paul Orazietti Call to order 6:10 pm

Adoption of Agenda : Moved by Rob Paterson, 2nd by Freda Mattern, all in favor, motion carried.

Adoption of the Mar. 13, 2018 Board meeting Minutes: Moved by Frank Redekop seconded by Freda Mattern, all in favor, motion carried.

1. NEW BUSINESS:

a. Treasurer's report: Treasurer Dean Moore presented the March 2018 report with Total Income: \$0 and Total Expenses: \$20,561.19 that the Bank balance as of Mar. 31st, 2018 was **\$150,819.97.**

b. City of Surrey Road Safety Interview: The Cloverdale BIA along with a number of other business associations/chambers of commerce along with Bike clubs and other organizations related to Road safety were given a presentation by a new committee at the City of Surrey that is promoting Road Safety. The meeting surveyed attendants on their priorities and made them aware of the City's upcoming campaign to try to have zero road related injuries.

c. Hwy #10 Beautification

The ED reported on a recent meeting with the City of Surrey Beautification officer (Yalda Assadian) and the BIA's desire to partner with the City to install some new street lights on Hwy #10 that would be similar in design to the ones on 176 St in the historic downtown. Depending on costs and what the City could do to help, the BIA was hoping at minimum to replace the

street lights at the intersection of Hwy #10 and 175 St. (Cloverdale Bypass) and also at 180 Street and Highway #10. The long term goal was to introduce new lighting between the two aforementioned intersections. The BIA also signaled to the City its request to install a community gateway sign on a landscaping bed at the corner of 180 Street and Highway #10 by Stampede Tack. After the poles are installed, the BIA would like to introduce banners on them in the spring/summer and seasonal lighting in the winter. The BIA did send a letter to Yalda on Mar. 20th putting in writing all of the projects that the BIA would like to undertake and Partner with the City of Surrey.

2. Old Business

a. Gateway Sign: This project is unchanged at present and will move forward later this year or in the New Year of 2019. The BIA will also determine the next steps to initiate a design for this secondary gateway sign.

3. BIA Committees:

a. Beautification: Parking Lot beautification & enhancements are also underway and the first major step is to completing planning for the parking lot located at 176 St and 57 Ave behind the Dale building. The City is setting up a meeting with BC Hydro to discuss the addition of an Electric Vehicle charging station.

b. Communications : The BIA has updated its special event section and is now working on updating info for the Surrey Santa parade website.

c. Business Development : The office continues to have inquiries about spaces in the Town Centre. The project on the corner of 58 Ave and 176 St. is still proceeding slowly. The ED reported on a recent interview with CBC TV regarding the rapid growth of the Town Centre.

d. Special Events : The BIA is working on Rodeo Day events: The Bed Race, Chili Cook off and the Rodeo parade. Applications for all of the events have been circulated. The BIA also has helped the BC Hot Rod Association move their car show to the parking lot of Elements Casino to be held in July 21st, 2018. The BCHRA had to delay their event by a week to a number of significant car show conflicts on July 14th.

e. Safety & Security : The BIA area has been relatively quiet and still continues to experience nuisance behavior late at night.

4. OTHER BUSINESS: No other business was brought up.

Next BIA meeting scheduled for Tuesday, May 8th, 2018 at 6pm.

Adjourned : 7:45 pm