



Cloverdale BIA AGM Minutes: Tuesday, February 23, 2016
Meeting held at the Surrey Museum

Rob Paterson, as President of the Cloverdale BIA acted as Chairman of the meeting and Janet E. Howell as Secretary of the meeting. The president was advised that there was a quorum at the AGM.

Meeting Called to order @ 7.13pm

1. **Call to Order** by Rob Paterson. He opened the meeting and welcomed guests and dignitaries. President's Message: Rob Paterson spoke briefly about the BIA and its new direction with large beautification initiatives and more importantly on how transparent the organization has become with its finances in 2015. The President thanked the board members, volunteers, its members and the City for their support in 2015. 2016 looks to be a promising year with the largest projects ever undertaken by the BIA to become reality in the form of a Community Gateway Sign and finally ground breaking at Cloverdale West Village.

President Rob Paterson, Exec. Director Paul Oraziatti and Councilor Dave Woods presented past BIA President Lyle MacMillan with the Community Pillar Award from the Cloverdale BIA and Cloverdale Chamber for years of exemplary service to the Community.

2. Adopt the Amended Agenda

Motion: To adopt the Amended Agenda for the AGM meeting of the BIA for February 23, 2016.

Upon a motion Duly made by: Dean Moore Seconded by: Tricia Ellingsen

Motion Carried: by show of hands (none to the contrary)

3. Adopt the Minutes of April 6, 2015 AGM

Motion: To adopt the minutes of April 6, 2015 AGM.

Upon the motion Duly made by Dean Moore Seconded by: Steve Bednash

Motion Carried: by show of hands (none to the contrary)

4. ELECTION OF DIRECTORS

Rob Paterson reported on behalf of the nomination committee and brought forward 10 names for election (9 were previous directors not including A. Charles).

Alex Charles (business) - Unifor Local 780G, Steve Bednash (business)- Clover Ventures (BC Rod and Gun Show), Yvonne Hogenes (business) - Malary's Fashion Network, Frank Redekop (business)- Cloverdale Legion, Freda Matern (business)- Ye Olde Piggy Bank, Dean Moore

(business/property owner) - Michauds Salon, Solomon Akoroje (business)- CIBC, Jim Mason (business/property owner) - JG Mason Holdings, Rob Paterson (business)- New Mac Animal Feed and Kent Archibald (business) - Firearm Training Centre

NAMES FROM THE FLOOR:, Tricia Ellingsen (business)- Tricia's Gems, Erin Madsen (business) Carpe Diem Fine Florals and Michelle Moore - The Rustic Rooster Bakery & Cafe

5. RCMP Report Staff Sergeant Martin Blais/Cpl Winston Shorey

Sgt Blais happily reported that the District of Cloverdale has some of the lowest crime statistics in the City of Surrey and that it is a very safe place. Sgt Blais reminded businesses of the importance of reporting all incidents to the RCMP to ensure that they are captured statistically. The RCMP have been meeting with businesses and residents on a more frequent basis to share information that can help each other. Sgt Blais emphasized the importance of eyes and ears from the business community to give actionable intelligence to the police force. The Dist 4 commanding officer Winston Shorey reported on the success of targeting prolific offenders. This has been done throughout the City of Surrey with astonishing results considering how a small group of repeat offenders are responsible for a large amount of crime.

6. Treasurer's Report

Robert Curran of Heming, Wyborn and Grewal, Chartered Accountants, presented the audited 2015 Financial Statements of the Cloverdale BIA. Robert was pleased to report that the BIA financials were clean and without any issues. The BIA was in a better cash position at the beginning of the year and was carrying monies donated in 2015 to 2016 most notably a \$10,000 grant from the province via Min. Stephanie Cadieux for the new Community Gateway sign.

There were no questions from the floor at the end of the report.

President Rob Paterson asked that voting members please cast their vote on the ballot provided to either accept, not accept or abstain from accepting the Financials as presented for the Year Ending Dec. 31, 2015. Vote count: 28 Yes, 5 Abstain, 0 No

President Rob Paterson asked for a motion from the floor to re-appoint the Auditors for another term.

Upon a motion Duly made by: Dean Moore Seconded by: Coreen Windbiel

Re-appoint Heming, Wyborn and Grewal, CA's for the fiscal year ending December 31, 2015.

Motion Carried: by show of hands (none to the contrary)

7. Townline Presentation - Ross Moore reported on a new mixed use development for the Cloverdale West Village site called "The Bristol". Ross advised the BIA members that the project had moved forward through the City by getting its development permit with a parking variance. Townline started its presentation by giving some background on recent projects that they had undertaken in the Lower Mainland and in the City of Victoria. Townline advised that they were going to build rental apartments in light of the market place and the current oversupply of condominiums in the area. The new building would have approx. 20,000 sq. ft. of commercial

space at grade with the 3 floors above containing residences. There would also be underground parking primarily for the residents. In a question and answer period a couple of merchants expressed concern that the building designs did not reflect enough heritage features similar to the historic main street buildings. In addition a few merchants expressed concern about the lack of parking in the area and that in the future when the project is built out that parking would be a problem in downtown Cloverdale. Exec. Director Paul Orazietti discussed the monies that were being put aside for parking variances and that the City of Surrey assurance that additional parking would be created from the funds collected. Paul advised the members in attendance that the BIA would make it a priority to address this matter so that parking needs will be addressed for the future development of the Town Centre.

8. 2016 BIA Budget/2015 BIA Budget vs Actual:

Paul Orazietti presented the 2016 Proposed Budget for the Cloverdale BIA. The budget was similar in direction to the 2015 BIA budget with more money being directed towards the website, social media, photography and video content to recruit businesses and customers. The second area that the BIA was looking into was more Safety and Security initiatives with a new web based program to share information about suspicious and criminal activity. The BIA would continue with its existing annual events but the two parades for the Rodeo and Santa Claus would be more reliant on sponsorships. The BIA has limited resources and is working on projects with benefits for as many members as possible. Paul then discussed the previous year's budget and compared actual dollars spent. The most significant variance was the delay in completing the Community Gateway sign and monies that would be carried over for 2016. The BIA also went over budget on its landscaping partnership with the City of Surrey at the corner of Hwy #10 and 180 St by Stampede Tack. The ED also commented on an error made between the 2015 Christmas promotion vs 2015 Santa parade budgets which were actually reversed on the spread sheet. The ED went on to explain the new measures for cost estimates for each project that would be reviewed by the board before proceeding. At the end of the presentation Paul asked for any questions from the floor and there were none.

President Rob Paterson asked that voting members please cast their vote on the ballot provided to either accept, not accept or abstain from accepting the 2016 BIA Budget as presented. Vote count: 28 Yes, 5 Abstain, 0 No

9. Executive Directors Report: BIA Year in Review

Paul Orazietti reported that the BIA was focusing on creating new marketing material for the area that would reflect that Cloverdale is "A Good Place to Grow". The BIA has been given advice from a number of professional consultants that emphasized the importance of more people living in the Town Centre which would ultimately attract more stores/businesses and ultimately better transit service. The BIA is taking a marketing cue from developers that are working in the Strathcona and Mt Pleasant areas (two of Vancouver's oldest residential/business communities by trying to attract more unique and eclectic businesses. The BIA office has been visited by a greater number of businesses that would like to set up in this community. 2016 promises to be one of the most significant periods of investment in the Cloverdale Town Centre with several buildings planning to start construction. Paul went on to thank Helena Lloyd of Mates Uniforms

and Cynthia Dunsmore of the Cloverdale Reporter for their efforts in building the Cloverdale Market Days events. A number of other programs for 2016 including new streetlight banners were also unveiled in the presentation. Once again at the end of the presentation Paul asked for any questions from the floor and there were none.

The meeting ended after one brief announcement made by Cam Doyle for the new Cam Rose Early Learning day care that will be opening in April 2016 and thanking Paul Oraziotti from the Cloverdale BIA for his support in getting a provincial government grant.

Adjournment @ 8:59pm