



Minutes

BIA Board Meeting held on Tuesday Jan. 10, 2017 @ 6pm - BIA office

Present

Kent Archibald	Steve Bednash	Alex Charles	Freda Matern
Dean Moore	Rob Paterson	Frank Redekop	Paul Oraziatti ED

Absent

Jim Mason	Yvonne Hogenes	Michelle Moore	Mahsheed M. Whaid
-----------	----------------	----------------	-------------------

Guest

Recording secretary: Paul Oraziatti Call to order 6:02 pm

Adoption of Agenda : Moved by Rob Paterson , 2nd by Steven Bednash, all in favor, carried

Adoption of Dec. 13th Board meeting Minutes: Moved by Frank Redekop, seconded by Steve Bednash, all in favor motion carried.

Note: Recording secretary error in Dec. 2016 Minutes with the incorrect adoption of the Dec. 13th meeting when they actually were the minutes from Nov. 8th, 2016.

NEW BUSINESS

1. Treasurer's report: The Bank balance as of Jan. 9, 2017 is \$166,370.00

Dean reported that the BIA had revenue income for the month of December of \$6,625.00 and expenses totaling \$22,411.17

2. 2017 BIA AGM

The office has started preparations for the AGM and has confirmed that the City of Surrey Planning Department will be the key note speaker with a presentation of the New Official Community Plan for the Cloverdale Town Centre. The previous version had been in place since the year 2000. The ED also advised that the RCMP and the Economic Development officer from the City would also make presentations. The BIA is working on preparing all of the necessary paper work that needs to be sent to Heming, Wyborn and Grewal to complete the audited financial statements.

3. 2017 BIA Budget: The board discussed a new funding request from the Cloverdale Market Days for a total of \$6,000 for three markets to take place in 2017. The board tabled the decision until the financials could be reviewed to determine if there was unspent money that could be reallocated. This would be decided at the next board meeting in February. The ED reminded the

board that the City of Surrey had awarded the BIA with a \$1,500 grant for the new Cloverdale Country Festival which is well short of the \$5,000 that had been requested. The shortfall in funding would impact the scale of the new event and would force the BIA to get additional sponsors prior to announcing additional activities in different parts of town like the Surrey Museum, Clover Square Village and the Brick Yard Station.

4. Bristol Live/Work Units: The Board discussed TownLine's recent amendment to the Development Permit they have with the City of Surrey. In a private meeting held with the developer, members of the BIA and Chamber were given an in depth presentation to explain the change. The business community was disappointed that there would be less commercial retail space in the Town Centre and recognized the difficulties that the developer was facing in acquiring tenants. In addition the TownLine developer had also made changes to surface parking lots to maximize their usage and were now complying fully with the City on parking requirements with no parking variance being needed. Ross Moore representing TownLine went on to explain the proposal of converting 10,000 sq ft of commercial space into 11 Live/Work units. The board discussed in great detail on the successes and short comings of Live/Work units throughout Greater Vancouver. Ultimately the board was supportive of the decision to convert the space into Live/Work units and would send a letter of support to the City of Surrey.

Motion to support TownLine's conversion of 50% of their commercial space into 11 Live/Work Units Moved by Frank Redekop and seconded by Steven Bednash. Motion carried

OLD BUSINESS

5. Gateway Signage: The ED reviewed that a couple of staff from the City of Surrey supported the new direction with the new community gateway signage design proposed by Mosaic Homes. There was a need to get some elements of the design tweaked and then 3 cost estimates would be needed for the construction of the sign.

6. Parking Task Force: The committee continues to press the City of Surrey on a new parking strategy that would address parking shortfalls in the 5600 and 5700 block of 176 Street, especially on the west side of the street.

7. Historic Street Signs: The ED reported that signs were going to be produced in March and installed either late in the month or in the beginning of April 2017. The ED has received very positive responses from the community who read about the project in local news and on social media.

8. BIA Committees:

a. Beautification: The ED confirmed that Parks and Rec. have ordered the 176 Street hanging baskets from Briere Nurseries who have supplied them in the past. The baskets will be installed just in advance of the Cloverdale Rodeo.

b. Communications : The ED is working with a work intern to update the Business Directory and to add a section on the upcoming AGM. The video production has been put on hold until discussions with the City of Surrey economic development office have been completed.

The ED is also working with a new computer that replaced a 5 year old model that failed along with the BIA's email database. The email database is being rebuilt and the main member database is being updated.

c. Business Development : The BIA office had been advised that Mosaic Homes has received a positive reading on the contamination control on the property. The findings have been forwarded to the City and the Province for final approval. Ground breaking will be announced once the City and Province have finalized/approved the environmental report. If all goes well Mosaic could break ground in May 2017 or by the fall if there is a delay with the province.

d. Special Events : The board was advised that the Cloverdale Chamber would no longer be providing financial support for Special Events through a grant that they received from the City of Surrey. The ED stressed the importance of securing sponsorship through local businesses.

e. Safety & Security : The BIA has removed a couple of dozen graffiti tags throughout the Town Centre located on street lights, garbage cans and benches. The ED has met with the other Surrey BIA's to get a sense of what programs they have in place and how they handle doing Safety Audits in their business districts.

8. OTHER BUSINESS: The board discussed moving the next BIA meeting a week forward to avoid having it on Valentine's Day.

Alex Charles from Unifor asked for help from the Board to address a Green Donation bin that had been located in a parking stall in the City owned parking lot that was making it difficult to park by their building. The ED was to look into the matter.

Next Board meeting scheduled for Tuesday, Feb. 7th, 2017

Adjourned : 7:04 pm