



Minutes

BIA Board Meeting held on Tuesday Sept. 13, 2016 @ 6pm - BIA office

Present

Kent Archibald	Steve Bednash	Alex Charles	Yvonne Hogenes
Jim Mason	Dean Moore	Michelle Moore	Rob Paterson
Frank Redekop			Paul Orazietti

Absent

Solomon Aikoroje Freda Matern

Guest

Sgt Winston Shorey, City Councilor Dave Woods, City of Surrey Andreas Boehm

Recording secretary: Paul Orazietti Call to order 6:05pm

Adoption of Agenda : Moved by Rob Paterson , 2nd by Steve Bednash, all in favor, carried

Adoption of July 12th Board meeting Minutes: Moved by Frank Redekop, seconded by Steve Bednash, all in favor , carried

1 Filming in Cloverdale: James Monk City of Surrey Film Liaison officer came to report on filming in Cloverdale and to discuss future steps of creating and some film guidelines for the area like a Do's and Don'ts list. James reported that there has been 8 films shot in Cloverdale in 2016 and that filming overall in the City of Surrey was up 250%. James came to solicit feedback on the impact of filming in the area. Several directors were very complimentary about the James and the various production managers who came more in advance to advise merchants on business disruption that would occur with each production. Only one production, "Why We're Killing Gunther" missed the mark by providing short notice and in a lot of cases they taped Business Filming Notices onto windows and did not take the time to talk every merchant in an affected area. The majority of responses regarding filming were positive with the exception of the movement of some hanging baskets which did suffer from being temporarily located. The directors advised James that when road closures and temporary no parking signs are posted several days in advance that it has a negative impact with some customers who cannot read small print and will park elsewhere or drive away from the impacted street. The board felt that filming impacted primarily the downtown area especially 176 Street and that a follow-up meeting with merchants on this block should be held with the City to ensure that the area is treated fairly, that filming is not lengthy and is fair to all merchants. The board thanked James for doing a great job and for being more connected to the Cloverdale business

community. A date will be set this year with merchants to discuss how to make filming more smooth for all concerned.

2. RCMP report: Sgt Shorey reported that Cloverdale was overall one of the safest parts of Surrey and that Commercial B&E's were down, but residential B&E's were up. With the most significant increases coming from theft from auto's which had grown 30%. The use of Fentanyl was a huge problem in Surrey and Metro Vancouver with at least 475 overdoses this year.

3. NEW BUSINESS

a. Cloverdale Chamber: Paul reported on an email from the Chamber that raised some concerns with sharing an office space. Due to the significant disruption to Chamber staff from people coming into the office looking for the BIA and that Chamber staff's time was being wasted, it was suggested that we share an administrative assistant and the cost could be shared. The Chamber would also require a separate office for their ED for privacy. It was agreed by all that it was in the best interest of the Cloverdale business community to keep our partnership intact and that we move to resolve this matter asap.

b. MOSAIC Development: Councilor Woods was on hand to discuss the City's delay in approving a Development proposal for the Cloverdale Town Centre put forward by Mosaic Homes. The City did not feel there was a sufficient comfort level from the Cloverdale BIA on supporting a parking variance for 8 loft styled suites that were being treated like apartments by the planning department. The City had been present at the 2016 Cloverdale BIA AGM and some merchants raised concerns about parking shortages and that future development should address parking short falls. The City wanted Mosaic and City staff to meet to discuss the development proposal in greater detail to ensure that all parties would be satisfied.

c. Treasurer Report : Dean reviewed the August 2016 profit and loss statement - total expenditures \$7,479.34, total income \$175,000 with a bank balance of approx. \$213,000. Dean Moore reported that the Cloverdale BIA received its annual levy in mid August and that it had sufficient resources to cover all expenses.

d. Knights of Columbus: The Knights of Columbus were seeking a letter of support from the BIA for their efforts in getting funding from the BC Housing to fund a redevelopment of the seniors building called the Southdale Manor. The board was familiar with the low income Seniors subsidized housing at Southdale and felt it was a worthy project.

Motion made by Steve Bednash and seconded by Frank Redekop that we support the redevelopment efforts of the Southdale Manor.

4. OLD BUSINESS

a. Gateway Signage: The Acting City Architect advised the BIA it would hand over getting cost estimates for the Community Gateway Sign and it was suggested that the BIA wait until Mosaic Homes had sourced a supplier since they would need to build a scaled down version of the sign that we would like built. There was a thought that there could be some cost efficiencies by building both signs at once.

b. Cloverdale Market Days: The BIA was still awaiting a survey from the organizers and the City of Surrey on the impact of this event. The final Market Days was to be held on Sept. 24th.

c. Parking Task Force : The Task force recently met to discuss a parking survey that had been undertaken in the downtown area of Cloverdale. The task force was fine tuning the survey since it included residential areas on 177B St and on 176A St north of 58A Ave that were creating some anomalies. ie that there was more commercial parking than there really is. The Task force also pointed out that the greatest parking problems remain on the 5600 block of 176 St. and that the Town Centre plan from Oct. 2000 did not anticipate the growth west of 176 St. There has been a push by the committee and the Board to send a letter to the City encouraging the purchase of a residential property just west of the parking lot behind the fire hall on 56A Ave. The board feels that a property that had been purchased on 57A Ave could be sold and that the parking variance money be used to purchase property for city parking west of 176 St that would pick up all of the parking variances just granted to the Bristol (TownLine) and the retail property on 58 Ave and 176 St.

The BIA office had been visited by numerous residents who overlook the City parking lot at 58A and 176A St to express concerns about the hedging that had been taken down and when would new landscaping be introduced. The City will discuss a timeline with their landscaping contractor and advise the BIA.

d. Look Out Society - Incident Report: There had been a couple of incidents at the White Hotel with one requiring a police response. There had been an issue with an ex partner of one of the tenants gaining access to the building. The RCMP are dealing with the matter. There had been also another issue with one of the tenants that caused some disruption to the neighboring business.

5. COMMITTEE REPORTS

a. Beautification : The BIA is still looking into some small landscaping opportunities in the Town Centre.

b. Communications : The board was concerned about the delay in getting the new website launched and there was concern about how lengthy and costly it would be in getting a new brand developed. One director suggested that we look at crowd source logo design. They had

recently used " hiretheworld.com" and we're very happy ultimately with the design. They had spend just over \$600 and had a number of designs from around the world submitted.

c. Business Development : The Cloverdale Chamber submitted a proposal to the Cloverdale BIA for funding a Cloverdale Development Alliance. The BIA wanted to review the proposal and suggested the Chamber submit the proposal for City support. The BIA would need to review its 2017 Budget to fund this proposal and would bring it forward for member approval at the 2017 BIA AGM in Feb. The BIA wanted to prioritize funding for an administrative assistant.

d. Special Events : The BIA had been approached by the BC Hot Rod Assoc. to act as a new destination for their annual Show N Shine which will be held on Sunday, July 16, 2017. The BCHRA wants to call Cloverdale their new home for at least 5 years and would love to have the Blueberry Festival brought back to life to coincide with their custom car show. The BCHRA would be looking for financial support for traffic control and some other small items but they would fundraise and secure sponsors for the car show. They also indicated that they would need the revenue from vendors that they brought into the car show area. Last but not least, the BCHRA takes the net profit of their event for charity. The board warmly received the proposal from the BCHRA and were advised by the ED that in an informal poll of some the merchants that they would warmly welcome this new event. The Board instructed the ED to poll the area in greater numbers to ensure that the new event is soundly supported by the business community that would be directly affected by the Show N Shine.

Motion moved by Rob Paterson and seconded by Frank Redekop that the BIA Agree in Principle to approve supporting the BCHRA Show N Shine and that bringing back either the Blueberry Festival or the Cloverdale Country Festival would be dealt with separately.

e. Safety & Security : The BIA is working closely with the RCMP district office on a recent spike in drug usage in the Town Centre. The BIA office has received several calls from concerned merchants who are noticing more hypodermic needles show up on premises and outside of their businesses. The RCMP are closing monitoring several drug houses in the area that appear to be part of the problem.

6. OTHER BUSINESS: Director Tricia Ellingsen submitted her resignation and was moving her store to South Surrey. Director Erin Madsen also submitted her resignation since she was moving to a new city with her husband.

Next Board meeting scheduled for Tuesday, November 8th, 2016

Adjourned : 8:00 pm