



Minutes

BIA Board Meeting held on Tuesday June 14, 2016 @ 6pm - BIA office

Present

Rob Paterson	Solomon Aikoroje	Steve Bednash	Yvonne Hogenes
Freda Matern	Dean Moore	Jim Mason	
Paul Orazietti			

Absent

Alex Charles	Michelle Moore	Frank Redekop	Trish Ellingsen
Kent Archibald	Erin Madsen		

Guest - RCMP Winston Shorey, Norma Brown

Recording secretary: Paul Orazietti

Call to order 6:02pm

Adoption of April 12th minutes (Note: May 10th meeting cancelled) Moved by Steve Bednash, Seconded by Freda Mattern, all in favor, carried

Adoption of Agenda : Moved by Steve Bednash, seconded by Rob Paterson, all in favor , carried

1 RCMP Report: Sergeant Winston Shorey reported that crime stats are relatively low in Cloverdale with some prolific offenders recently arrested. Winston also spoke about the Lookout Society (Solutions to Homelessness) who had acquired a 5 year contract to rent all of the rooms in the White Hotel which are to be used for subsidized low income housing. Winston is going to work with the BIA to closely monitor this situation.

2 NEW BUSINESS

a. Treasurer Report : Dean reviewed May 2016 profit and loss statement - total expenditures \$15,274.50, total income \$2,212.11 with bank balance of \$62,398.85

b. Parking Task Force : The Parking Task force has met several times with Dave Harkness, the City of Surrey MANAGER - PARKING SERVICES. The meetings have been very productive and the committee has identified some short term projects like cleaning up the landscaping at the city

lot behind the Dale Building and the city lot at 58A Ave & 176A St. Secondly, there was discussion on restriping and reorienting the parking lot behind the Dale Bldg to gain more spaces and to have enclosures built around the garbage containers. The committee has also been working on future parking elsewhere in the Town Centre that would come from parking variance funds. The committee has also lobbied on behalf of the Surrey Association for Community Living to have parking in front of their building switched to 90 degree parking which would yield 8 parking stalls instead of 3 parallel parking spaces. The committee is also getting Dave to look at the future parking requirements for the area especially in light of several parking variances granted to Townline Group of Companies and another building proposed for the corner of 58 Ave and 176 St.

c. By-Laws: The board tabled this item so that a committee could meet to discuss any changes to the By-law that may be required and that they are vetted by the City of Surrey well in advance of presenting them at an Extra-Ordinary General Meeting.

d. Look Out Society - D/T Rental housing: The BIA was made aware of some low income rental housing that had been acquired by the Look Out Society at the White Hotel on the main street in late May. There was very limited information about how this rental occurred and that the City of Surrey had no jurisdiction on the matter since it was open market rental housing agreement and not a Homeless shelter. The ED will set up a meeting with the merchants and the Look Out Society as soon as possible to have a clearer explanation of the rental and to address rumours that have been spreading throughout the area.

e. BCLC Casino survey: The board was given some background information that BCLC had sent around the Surrey/Delta business communities about their desire to survey the market for a potential casino. Paul submitted an email from Elements Casino on their position and that they did not want another casino built in Surrey. The board will comment at a later date on this matter but were very supportive of Elements Casino's position.

3. OLD BUSINESS

a. Gateway Signage: There has been little progress on this project and the BIA ED will contact the City to see what we can do to get in front of Mayor and Council to ask for financial support to build the Gateway Sign through the council initiative fund.

b. Cloverdale Market Days: The board discussed this event and the record breaking rain fall that occurred on the May 28th Market opening. Since the rain fall was heavy, retail business in general was extremely low. There was some suggestions made by merchants that the Market Day committee reopen the 5700 block of 176 St as soon as possible and concentrate the vendors on the neighboring block when the weather becomes extreme. The board discussed supporting the road closure for the June 25th event to ensure that the Market had a good

chance to succeed. The board wanted to ensure that the City of Surrey surveys the merchants about the Market to have clear picture of the benefits and of any issues.

Motion : To approve supporting the second Market days road closure proposed for June 25th
Moved by Steve Bednash, seconded by Freda Mattern, all in favor, Carried.

4. COMMITTEE REPORTS

Beautification : The hanging baskets are doing wonderfully and continue to draw a lot of attention from businesses and people visiting the area. The BIA is looking into some smaller landscaping initiatives on 176A Street across from the Cloverdale Library to beautify the area.

Paul also reported on a proposal to install heritage road markers on 176 St and 176A St that would include the current street name along with its historic name. A letter will need to be forwarded to the Surrey Heritage Commission to proceed with the design and to get the exact costs for the installation.

Communications : The board looked at some branding suggestions designed by our webmaster and were hoping for some more design options that incorporated the additional tag since 1870. There was also discussion on the possibility of adding a stylized four leaf clover into the design that would replace the first deciduous leaf design. Paul reported that the webmaster had been working on modifications to the website that would incorporate the new brand and a cleaner looking directory.

Business Development : The BIA is meeting with the Cloverdale Chamber to continue discussions on building a Business Development Alliance that will jointly promote new business recruitment and residential development.

Special Events : The ED presented that the Rodeo Days budget that was slightly under budget from initial estimates. All of the events were well attended and for the most part incident free. Paul did indicate that the merchants from the Brick Yard station will meet shortly to discuss a new fall event at the mall with a date yet to be set. In addition, they would have access to a BIA budget of \$2000 that was unspent and carried over from Rodeo Days.

Safety & Security : Paul reported on the City of Surrey's efforts to work with all of the BIA's in Surrey to work on a new Public Safety Strategy. The business community will be surveyed on their key concerns regarding public safety and will also discuss programs that they have created to address various issues.

Next meeting : July 12th 2016

Adjourned : 7:50 pm