



Minutes

BIA Board Meeting held on Tuesday April 12, 2016 @ 6pm - BIA office

Present

Rob Paterson
Trish Ellingsen
Paul Orazetti
Michelle Moore

Solomon Aikoroje
Freda Matern
Erin Madsen
Trisha Ellingsen

Kent Archibald
Dean Moore
Alex Charles
Frank Redekop

Absent

Steve Bednash
Yvonne Hogenes
Jim Mason

Guest - City of Surrey - Kiran Kooner

Recording secretary: Norma Brown
Call to order 6:02pm

Adoption of previous minutes : Freda, 2nd Frank, all in favor, carried

Adoption of Agenda : Trish, 2nd Rob, all in favor , carried

New Business

Treasurer Report : Dean reviewed Mar.2016 profit and loss statement - total expenditures \$8674.14, total income \$1653.37 with bank balance of \$83,000.00

Parking Task Force : Paul approached Don Luymes (City of Surrey) with regards to the committee concerns - he requested more transparency from the city re the monies collected for variances over the years ie where does it go? As well he requested that the lot on 57th that was purchased by the city for green space be considered for parking instead. Discussion was had on the possibility of a 1-way road on 56th thus providing 12 - 13 spaces - the idea is somewhat problematic in that projected cost would be 1-2 million. Concerns were raised by board members that workers and students from the school were taking up considerable nearby parking and that any attempt to discuss this with them has met with resistance. The committee will meet Tues. Apr. 26th @6:00 pm to discuss its biggest concerns, how to resolve any issues they can and how best to approach the city.

Cloverdale Market Days : This event is being organized by the Cloverdale Arts & Entertainment Assoc. with little communication with the BIA. The events are currently scheduled for 5 Saturdays from May to September. The event appears to have full city support however the BIA has received some concerns from nearby merchants especially with regards to parking & road closures. Kiran asked the board 'Do you support the event?' The board has requested more specific information regarding event and as communication seems to be between the city and the association Kiran was given some questions to answer for the next meeting. The board would like to see more open communication between the two organizations and an improved working relationship. Some proposals by the board are: possible consideration of one or two Sunday market days, or the suggestion that ' would it be possible to close only one block?' each event. The legion put forth that they were never spoken to and have concerns that people will use their parking - Michelle suggested she may be able to provide volunteers to help man the lot for them. The board supports the concept of the event there are just a few issues with the logistics.

Motion : To approve supporting the first Market day (conditionally with requested information provided by Kiran). Proposed by Rob, 2nd Frank, all in favor, Carried.

Gateway Sign : Letter sent to City has made its way from the top to the bottom gathering support - currently the assigned designer is in hospital and we are waiting for the costing to be done by the city.

Bookkeeping : Norma has continued to assist with certain things pertaining to BIA duties. Paul to set an appointment with Robert Curran from Hemming, Wyborn & Grewal re: accounting procedures.

Beautification : The hanging baskets for 176th typically arrive a week or so before rodeo. Paul has requested from the city that the hedges on 176a street be trimmed as well the hedge at the edge of the parking lot behind the office need to be cut right back. The banners on the street (city supplied) are due to go up soon - with the slogan 'a good place to grow' on one and 'authentic' on the other. Additionally the phrase 'since 1873' has been added to the 'good place to grow' - kudos to paul for blending old and new.

Communications : 1-2 weeks away from launching new and improved website. Pertaining to website the next thing to look at would be short video clips showcasing the businesses and sites that make Cloverdale unique. Trish got a quote for a 10-20 second highlight video at \$250.00 per business or \$100.00 for a 5-10 second with the participation of 8-10 businesses. Our email 'constant contact' appeared to have a glitch that has since been corrected - if you or anyone you know is still not receiving emails please contact office.

Econ. Development : The plan of sending flowers to new businesses has begun. Cam Rose Early Learning Centre will be one of the first recipients. As well, in conjunction with the Chamber, an arrangement was sent to John Aldag's new office. The old Cloverdale market site has begun to show signs they are moving forward, the plan seems to be for 4 retail store sites that some businesses have expressed an interest in.

Special Events : Applications have been sent to the city for bed races, chili cook-off, and parade. No concrete clarification yet as to whether they are all a go in their present form. Approvals pending.

Safety & Security : Paul has received one quote from Six Tech regarding the purchase of cameras and will look to get an additional two more from other providers. There is a new tag 'red scorpion killers' showing up that is causing some concern as well a number of homes in the area seem to be housing 'problematic people' - the RCMP are aware and monitoring. One of the proposals of the S&S committee is a closed network Facebook page for the business that could become a sharing of information site.

Next meeting : May 10th 2016

Adjourned : 7:43pm