



Minutes

BIA Board Meeting held on Tuesday Feb. 9, 2016, at the BIA office-6pm

DIRECTORS PRESENT:

Solomon Akoroje, Norma Brown, Steve Bednash, Tricia Ellingsen, Janet Howell, Freda Mattern, Dean Moore, Rob Paterson and Frank Redekop. Plus ED Paul Oraziatti

DIRECTORS ABSENT:

Kent Archibald, Jim Mason and Yvonne Hogenes Kiran Kooner - City of Surrey

Guest: W. Shorey Cpl. Community Response Unit

1. Meeting called to order @6:09pm
2. **Agenda Adoption:** Moved by Frank Redekop, seconded by Dean Moore Carried Unanimously
3. **Adopt minutes** of the Jan. 12, 2016 meeting. Motion moved by Dean Moore, seconded by Solomon Akoroje
4. **New Business**
 - a. **AGM report** Paul discussed preparations for the AGM at the Surrey Museum. Three City of Surrey councilors confirmed their attendance. Townline would be the guest speakers at the meeting unveiling plans for their new building called "The Bristol". Mosaic Homes had also been invited to present at the AGM but they felt it was premature to do so since the land purchase was still not completed.

VP Norma Brown stepped in as Nomination committee chair to announce the following directors from the board that would seek re-election: Norma Brown (**business**)- Tricia's Gems, Steve Bednash (**business**)- Clover Ventures (BC Rod and Gun Show), Frank Redekop (**business**)- Cloverdale Legion, Freda Mattern (**business**)- Ye Olde Piggy Bank, Dean Moore (**business/property owner**) - Michauds Salon, Solomon Akoroje (**business**)- CIBC, Jim Mason (**business/property owner**) - JG Mason Holdings, Rob Patterson (**business**)- New Mac Animal

Feed and Kent Archibald (**business**) - Firearm Training Centre and a new nomination: Alex Charles (**business**) - Unifor Local 780G

Paul addressed some concerns raised by a few BIA members to the City of Surrey about not having director nominations from the floor as in past years. Paul contacted the directors to get them to vote on the matter since the existing by-laws and constitution did not allow for nomination from the floors. The directors agreed unanimously that it would be acceptable this year until the matter is dealt with in a future meeting with the newly proposed By-laws and constitution. Secondly, in light of new City of Surrey By-laws regarding BIA's in Surrey it was agreed that our newly proposed By-laws should be reviewed by the City's legal department to ensure that they comply. A tentative Date of April 4th, 2016 was proposed for a future Extra-ordinary general meeting to deal with this matter. The BIA office has also agreed to submit Authorization Forms to Represent a Member to the City of Surrey in advance of the AGM.

Motion to hold an Extra-Ordinary General Meeting to adopt new By-laws and Constitution for the Cloverdale BIA on April 4th at the Cloverdale Legion. The new material would also be posted well in advance on the website for member review. Moved by Tricia Ellingsen, second Norma Brown. Motion carried unanimously

b. **Treasurers Report:** Dean reviewed the Jan. 2016 monthly expenses which totaled \$9,439.79 with a Total income of \$3,120.97. The BIA Bank balance at the end of Jan. 31, 2016 is \$104,344.41.

c. **2016 Budget.** Paul reported on the **2015 BIA Budget Estimated vs Actual** and explain the major deviations - One being the Primary Community Gateway sign which was going to be completed in 2016, the second was an insufficient amount estimated for a landscaping bed on Hwy #10 and 180 Street. Thirdly the number for the Christmas promotion and the Santa Parade in 2015 were transposed. Paul noted that a detailed spreadsheet would be presented at the AGM with explanations.

Paul went on to present the complete **2016 Budget** and expenditures that were proposed for Safety and Security, and especially for more money to be spent on the website, promotional videos and social media. There was also money put aside for a new Gateway Sign on Highway #10 and 180 St. In an effort to show that resources were being fairly shared throughout the BIA area, a pie chart detailing the contributions from each street were put together.

Paul explained in detail the budget for the Safety and Security committee with proposed Mobile HD Cameras and how they will work. A detailed cost estimate for the project would be brought forward to the Board for consideration.

There was also discussion by the Board to consider putting money aside for a part time person that could work primarily on book keeping and finances.

Motion made to approve the 2016 BIA Budget as presented for member approval at the AGM. Motion moved by Freda Mattern and seconded by Frank Redekop. Motion carried unanimously.

d. **May 19th Mayors State of the City Address.** The Chamber approached our group to consider splitting a table with the Chamber at \$ 90.00 per person. It was discussed and the board felt that two tickets should be enough for us. The Chamber could consider inviting the Cloverdale Residents Assoc. to sit at the table.

Motion moved to purchase two tickets. Moved by Tricia Ellingsen seconded by Freda Mattern Carried Unanimously.

e. The Cloverdale Chamber requested that we become sponsors of their new event Business recognition event called "The Clovies".

Motion to approve a \$500 "Clovie" Sponsorship, moved by Norma Brown and seconded by Steve Bednash, carried unanimously.

5. Old Business:

a. **Gateway Signage** — With the design approved with some revisions like adding the City of Surrey logo, we have asked the City of Surrey to get us a cost estimate and construction timeline. The ED will send a letter to the City of Surrey to approach Mayor and Council for financial support.

b. **Townline - "The Bristol"** — Townline did a presentation at the Cloverdale Chamber luncheon earlier in the day. They were moving forward with the project and expected to break ground within a month. A construction trailer was on site along with some equipment storage shipping containers.

6. Committees

a. **Beautification:** 2016 Hanging Baskets have been ordered with a tentative delivery on the week of the Cloverdale Rodeo. City staff are looking into how long the lights in the City trees can remain up on 176 St. The City of Surrey is also working on new Streetlight banners that will be posted this spring in and around the Cloverdale Town Centre and the Cloverdale Fairgrounds.

b. **Communications:** The webmaster is working on upgrading the current BIA site. The directory will be restructured so that it has a number of categories for searching. In addition there will be a Social Hub to allow merchants to send in their own information that will also be displayed on the website. There is also work being done to create several videos that include some merchant testimonials and a couple of videos that promote the future developments and showcase the high profile events in the community.

c. Economic Development: Paul reported on a City of Surrey presentation made at the Cloverdale Chamber luncheon that laid out a growth strategy for the area that mirrored what the BIA and Chamber have been working on. City research confirmed that growing the residential density in the Town Centre would help attract more businesses and would help the community to lobby for better transit services.

d. Special Events: The Committee is awaiting final approval on the budget after the AGM and then will move forward on a variety of activities for the 70th Annual Cloverdale Rodeo & Exhibition. A meeting will be set shortly with the Brick Yard Station mall to discuss Brick Yard Days which has been moved so that it does not compete with the Clayton Community Festival.

e. Safety and Security: A crime survey has been launched with a new group called the Cloverdale Crime Prevention Partnership. The partnership currently is between the Cloverdale BIA, the Cloverdale Chamber of Commerce, Hill Crest Village Mall and variety of industrial businesses south of Highway #10. The group will also work on using social media to help with information sharing. RCMP officer Winston Shorey explained that the business are getting united and that RCMP is changing to start to deal with the flood of information that is now coming via Smartphone's, texts, twitter, Facebook to name just a few. Winston did advise that it will take some time for the RCMP to adjust to this new information stream. The RCMP will continue with its community consultation meetings and will be working on a new Strategy with their new Director Terry Waterhouse - Director, Public Safety Strategies. Winston reported that numbers are good with double digit reductions. The RCMP have been focusing on prolific offenders with great success. There is above average activity in the residential area just west of the Town Centre.

7. Other Business:

Rob announced that he will not entertain a nomination for President, if he is re-elected as a director. He stated that he needs to take a year off. The Board wanted to acknowledge in the Minutes that great job that he had done in modernizing the BIA, making it more fiscally responsible and way more transparent for the membership.

Meeting adjourned: @ 7:43pm

Date of the AGM is Tuesday, February 23, 2016 starting at 6:30pm at the Surrey Museum
Date of the next BIA Board meeting is Tuesday, Mar. 8th starting at 6pm